

REPORT OF PUBLICATIONS AND PROFESSIONAL ACTIVITIES

Produced by
Smeal College of Business Administration
Division of Research

July 01, 2004 through June 30, 2005

Department of Accounting

I. Publications (July 1, 2004 – June 30, 2005)

In “A” Journals

- Barron, O.**, Harris D., & Stanford, M. (2005). Evidence that investors trade on private event-period information around earnings announcements. *The Accounting Review*, 80(2), 403-422.
- Fischer, P.**, & Stocken, P. (2004). Effect of investor speculation on earnings management. *Journal of Accounting Research*, 41(5), 843-870.
- Ke, B.**, & Petroni, K. (2004). How informed are actively trading institutional investors? Evidence from their trade behavior before a break in a string of consecutive earnings increases. *Journal of Accounting Research*, 42(5), 895-927.
- Ke, B.**, & Ramalingegowda, S. (2005). Do institutional investors exploit the post-earnings announcement drift? *Journal of Accounting and Economics*, 39(1), 25-53.

Publications in Other Referred Journals

- Barron, O.**, & Karpoff, J., (2004). Information precision, transaction costs, and trading volume. *Journal of Banking and Finance*, 28(6), 1207-1223.
- Barron, O.** Byard, D., & Enis, C. (2004). Leveling the informational playing field. *Review of Accounting and Finance*, 3(4), 21-46.
- Dirsmith, M.**, Samuel S., Covalleski, M., & Heian J. (2005). A thematic deconstruction of formalist and expertise voices in Big Five (‘Four) public accounting firms. *Critical Inquiry in Language Studies: An International Journal*, 2(1), 13-24.
- Samuel, S., **Dirsmith M.**, & McElroy, B. (2005). Monetized medicine: From its physical to its fiscal. *Accounting, Organizations and Society*, 30(3), 249-278.
- Russell, J., **Dirsmith M.** and Samuel, S. (2004). Stained steel: ESOPs, meta-power and the ironies of corporate democracy. *Symbolic Interaction*, 27(3), 383-403.
- Ketz, J. E. (2004). Comments on the forensic services discussion memorandum: An open letter to the AICPA. *Journal of Forensic Accounting*, 5(2), 481-490.
- Louis, H. (2004). Earnings management and the market performance of acquiring firms. *Journal of Financial Economics*, 74(1), 121-148.
- Louis, H. (2004). The cost of using bank mergers as defensive mechanisms against takeover threats. *Journal of Business*, 77(2), 295-310.

Books

Jablonsky, S., & Crum, R. (2005). *Business & industry analysis: A business team approach*. New York: John Wiley Custom Publishing.

Jablonsky, S., & Crum, R. (2004). *Business & industry analysis: Understanding business through financial information, (2nd ed.)*. New York: John Wiley Custom Publishing.

Department of Accounting

II. Accepted for Publication (but not yet published)

In "A" Journals

Fischer, P., & Verrecchia, R. (2004). Disclosure bias. *Journal of Accounting and Economics.*, 38(1-3), 223.

Louis, H., & Robinson, D. (2005). The use of accruals as a signaling device: An analysis of earnings re-pricing around stock splits. *Journal of Accounting and Economics*, 39(2), 361- 394.

Book Reviews

Ketz, J. E., & Schwartz, B. N., (2004). *Advances in accounting education: Teaching and curriculum innovations.* Greenwich, CT: JAI Press.

Department of Accounting

III. Editorial Activity (July 1, 2004 - June 30 2005)

Editor of Journal

Steve Huddart: *Accounting Review*, 2005-2008

Ed Ketz: *Advances in Accounting Education*, 1998-present, co-editor

Associate Editor

Steve Huddart: *Contemporary Accounting Research*, 2001-present
Journal of Accounting and Economics, 1997-present

Jim McKeown: *Journal of Quantitative Finance and Accounting*, 1989-Present

Board Member

Orie Barron: *Contemporary Accounting Research*, 2003-2004
The Accounting Review, 1999-2004

Mark Dirsmith: *Accounting, Organization and Society*, 1981-Present

Charles Enis: *Quarterly Journal of Business and Economics*, 1990-present
Journal of Accounting and Public Policy, 1991-present

Paul Fischer: *The Accounting Review*, 2001-2004

Steve Huddart: *Journal of Accounting Case Research*, 1999-present
Review of Accounting Studies, 1996-1999

Bin Ke: *The Accounting Review*, 2004-2005
Journal of American Taxation Association, 2002-2005

Ed Ketz: *Journal of Forensic Accounting*, 2004-present

Jim McKeown: *Contemporary Accounting Research*, 1988-Present
Journal of Accounting, Auditing and Finance, 1994-Present

Department of Finance

I. Publications (July 1, 2004 – June 30, 2005)

In “A” Journals

Cao, C. Chen, Z., & Griffin, J. (2005). Informational content of option volume prior to takeovers. *Journal of Business*, 78(3), 1073-1109.

Field, L., Lowry, M., & Shu, S. (2005). Does disclosure deter or trigger litigation? *Journal of Accounting & Economics*, 39(3), 487-507

Publications in Other Referred Journals

Hansch, O. (2004). The cross-sectional determinants of inventory control and the subtle effects of ADRs. *Journal of Banking & Finance*, 28(8), 1915-1933.

Simin, T., Dewenter, K.L., & Higgins, R.C. (2005). Can event study methods solve the currency exposure puzzle? *Pacific-Basin Finance Journal*, 13(2), 119-144.

Book Chapters

Cao, C., Field, L., & Hanka, G. (2005). *Liquidity consequence of IPO lockup expiration.* In F. Columbus (Ed), *Focus on financial institutions and services.* (pp. 97-127). Hauppauge NY: Nova Science Publishers, Inc.

Ghadar, F. (2005). Strategy implementation: Where the fun begins. In H. Morgan, P. Harkins, and M. Goldsmith (Eds.), *The art and practice of leadership coaching: 50 top executive coaches reveal their secrets.* (pp. 203-206). New York: John Wiley & Sons.

Ghadar, F. (2005). Developing strategic thinking: Incorporating future scenarios in executive development. In J. Bolt (Ed.), *The future of executive development.* (pp. 237-245) Poughkeepsie, NY: Inkwell Publishing Services.

Books

Ghadar, F., & Peterson, E. (2005). *Global tectonics: What every business needs to know.* University Park, PA; The Center for Global Business Studies, Smeal College of Business, The Pennsylvania State University.

Department of Finance

II. EDITORIAL ACTIVITY DURING THIS YEAR

Associate Editor

Charles Cao	<i>Journal of Financial Markets and Annals of Economics and Finance</i>
William Kracaw	<i>Journal of Managerial Issues</i>
James Miles	<i>Quarterly Journal of Business and Economics</i>
Chris Muscarella	<i>Financial Management Association and Survey and Synthesis Series</i>

Board Member

Chris Muscarella	<i>Financial Management Association, President-elect and Executive Committee member</i>
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Department of Insurance and Real Estate

I. Publications (July 1, 2004 – June 30, 2005)

In “A” journals

- Shapiro, A. (2004). Fuzzy logic in insurance. *Insurance, Mathematics and Economics*, 35(2), 399-424.
- Bolton, G. & Ockenfels, A. (2005). A stress test of fairness measures in models of social utility. *Journal of Economic Theory*, 25(4), 957-82.
- Cahoy, D. (2004). Using experimental economics to peek into the black box of jury behavior: A proposal for jury research reform. *Southern California Interdisciplinary Law Journal*, 14(1), 31-66.
- Yavas, A., & Sirmans, C.F. (2005). Real options: Experimental evidence. *Journal of Real Estate Finance and Economics*, 31(1), 27-52.

Publications in Other Referred Journals

- Bolton, G., Katok, E., & Ockenfels, A.** (2004). How effective are electronic reputation mechanisms? An experimental investigation. *Management Science*, 50(11), 1587-1602.
- Bolton, G., Katok E., & Ockenfels, A.** (2004). Trust among Internet traders: A behavioral economics approach. *Analyse und Kritik*, 26(December), 185-202.
- Cahoy, D., (2005). Patent fences and constitutional fence posts: Property barriers to pharmaceutical importation. *Fordham Intellectual Property, Media & Entertainment Law Journal*, 15(3), 625-708.
- Guay, T. (2005). Defense industry developments in the US and Europe: transatlantic or bipolar? *Journal of Transatlantic Studies*, 3(1), 139-57.
- Yavas, A., Rotherford, R.C., & Springer, T.M.** (2005). Conflicts between principals and agents: Evidence from residential brokerage. *Journal of Financial Economics*, 76, 627-665.

Book Chapters

- Shapiro, A. (2004). *Actuarial research clearing house (ARCH), invited contributor to the Encyclopedia of Actuarial Science, London: John Wiley & Sons, Ltd.*

Referred Proceedings

- Shapiro, A. (2004). *Fuzzy regression and the term structure of interest rates revisited. Proceedings of the 14th International AFIR Colloquium*, 1, 29-45.
- Shapiro, A. (2005). *Insurance applications of fuzzy logic. Proceedings of the Institute of Actuaries of Australia's 2005 Biennial Convention.*

Other Publications (such as book reviews)

- Shapiro, A. (2005). Fuzzy logic in insurance: The first 20 years. Actuarial Research Clearing House, 1-32.
- Koissi, M-C., **Shapiro, A.**, & Högnäs, G. (2005). Fitting and forecasting mortality rates for Nordic countries using the Lee-Carter method. Actuarial Research Clearing House, 1, 21 pp.
- Guay, T. (2005). The transatlantic defense industrial base: Restructuring scenarios and their implications. Carlisle, PA: US Army War College Strategic Studies Institute.
- Crocker, K.**, & Hild, M. (2004). Pushing the envelope: Engine development and procurement for the F-15 fighter jet. Charlottesville, VA: Darden Business Publishing.

Books

- Bolton, G., Katok, E.**, & Ockenfels, A. (2005). Bridging the trust gap in electronic markets: A strategic framework for empirical study. In E. Akcalai, J. Geunes, P.M. Pardalos, H.E. Romeijn, and Z.J. Shen, (Eds.), *Applications of supply chain management and E-commerce research in industry* (pp. 185-202) New York: Kluwer.
- Bolton, G., & Katok, E.** (2004). The role of learning in arbitration: An exploratory experiment, in Advances in Steffen Huck (Ed.) *Advances in understanding strategic behaviour: Game theory, experiments, and bounded rationality: Essays in honour of Werner Güth*, (pp. 235-57). Basingstoke: Palgrave.

Department of Insurance and Real Estate

II. Editorial Activity (July 1, 2004 - June 30, 2005)

Associate Editor

Arnold Shapiro:	Insurance: Mathematics and Insurance
Arnold Shapiro:	Journal of Actuarial Practice
Arnold Shapiro	Journal of Insurance Issues
Gary Bolton	Experimental Economics
Austin Jaffe	Housing, Theory and Society
Austin Jaffe:	Journal of Property Investment and Finance
Keith Crocker:	Journal of Risk and Insurance

Board Member

Austin Jaffe:	International Real Estate Review
Austin Jaffe:	Journal of Financial Management of Property and Construction
Austin Jaffe:	Journal of Property Research
Austin Jaffe:	Journal of Real Estate Finance and Economics
Austin Jaffe:	Journal of Real Estate Practice and Education
Austin Jaffe:	Journal of Real Estate Literature
Austin Jaffe:	Journal of Real Estate Research
Austin Jaffe:	Our Common Estate

Department of Management and Organization

I. Publications (July 1, 2004 - June 30, 2005)

In "A" Journals

- Brass, D., Galaskiewicz, J. Greve, H., & **Tsai, W.** (2004). Taking stock of networks and organizations: A multi-level perspective. *Academy of Management Journal*, 47(6), 795-817.
- Corley, K.G., & **Gioia, D.A.** (2004). Identity ambiguity and change in the wake of a corporate spin-off. *Administrative Science Quarterly*, 49(2), 173-208.
- Echols, A., & **Tsai, W.** (2005). Niche and performance: The moderating role of network embeddedness. *Strategic Management Journal*, 26(3), 219-238.
- Hambrick, D.C.**, & Cannella, A.A., Jr. (2004). CEOs who have COOs: Contingency analysis of an unexplored structural form. *Strategic Management Journal*, 25(10), 959-979.
- Hambrick, D.C.**, Finkelstein, S., & Mooney, A.C. (2005). Executive job demands: New insights for explaining strategic decisions and leader behaviors. *Academy of Management Review*, 30(3), 472-491.
- Hambrick, D.C.**, Finkelstein, S., & Mooney, A. (2005). Executives sometimes lose it, just like the rest of us. *Academy of Management Review*, 30(3), 503-508.
- Hiller, N., & **Hambrick, D.C.** (2005). Conceptualizing executive hubris: The role of (hyper-) core self-evaluations in strategic decision-making. *Strategic Management Journal*, 26(4), 297-319.
- Mishina, Y., **Pollock, T.G.**, & Porac, J.F. (2004). Are more resources always better for growth? Resource stickiness in market and product expansion. *Strategic Management Journal*, 25(12), 1179-1197.
- Fischer, H.M., & **Pollock, T.G.** (2004). Effects of social capital and power on surviving transformational change: The case of initial public offerings. *Academy of Management Journal*, 47(4), 463-481.
- Hayward, M.L.A., Rindova, V.P., & **Pollock, T.G.** (2004). Believing one's own press: The antecedents and consequences of chief executive officer celebrity. *Strategic Management Journal*, 25(7), 637-653.
- Stevens, J.M.**, Steensma, H.K., **Harrison, D.A.**, & Cochran, P.L. (2005). Symbolic or substantive document?: The influence of ethics codes on financial executives' decisions. *Strategic Management Journal*, 26(2), 181-195.
- Bhaskar-Shrinivas, P., **Harrison, D.A.**, Shaffer, M.A., & Luk, D.M. (2005). Input-based and time-based models of international adjustment: Meta-analytic evidence and theoretical extensions. *Academy of Management Journal*, 48(2), 259-281.

Publications in Other Referred Journals

- Gray, B.** (2004). Strong Opposition: Frame-based resistance to collaboration. *Journal of Community and Applied Psychology*, 14(3), 166-176.
- Hambrick, D.C.** (2005). Just how bad are our theories? A response to Ghoshal. *Academy of Management Learning and Education*, 4(1), 104-107.
- Ketchen, D.J. Jr., **Snow, C.C.**, & Hoover, V.L. (2004). Improving firm performance by matching strategic decision making processes to competitive dynamics. *Academy of Management Executive*, 18(4), 29-43.
- Ketchen, D.J. Jr., **Snow, C.C.**, & Hoover, V.L. (2004). Research on competitive dynamics: Recent accomplishments and future challenges. *Journal of Management*, 30(6), 779.
- Mykytyn, P. P. Jr., Mykytyn, K., & **Harrison, D.A.** (2005). Integrating intellectual property concepts into IS training: An empirical assessment of reasons for relevance-rigor disconnections. *Decision Sciences: Journal of Innovative Education*, 3: 1-27.
- Pollock, T.G.** (2004). The benefits and costs of underwriters' social capital in the U.S. initial public offerings market. *Strategic Organization*, 2(4), 357-388.
- Skaggs, B.C., & **Snow, C.C.** (2004). The strategic signaling of capabilities by service firms in different information asymmetry environments. *Strategic Organization*, 2(3), 271-291.

Book Chapters

- Edmondson, A.C., **Detert, J.R.** (2005). The role of speaking up in work-life balancing. In E.E. Kossek and S.J. Lambert (Eds.), *Managing work-life integration in organizations: Future directions for research and practice*. Mahwah, NJ: Lawrence Erlbaum Associates, Inc.
- Gioia, D.A.** (2004). A renaissance self: Prompting personal and professional revitalization. In P. Frost and R. Stablein (Eds.) *Renewing research practice: scholars' journeys*. Palo Alto, CA: Stanford University Press.
- Kilduff, M.**, & Kelemen, M. (2004). Deconstructing discourse. In D. Grant, C. Hardy, C. Osrick, L. Putnam (Eds.), *The Sage handbook of organizational discourse*, (pp. 259-272). London: Sage.
- Miles, R.E., Miles, G., & **Snow, C.C.** (2005). Creating the capability for collaborative entrepreneurship: HR's role in the development of a new organizational form. In M. Losey, S. Meisinger, and D. Ulrich (Eds.), *The future of human resource management: 64 Thought leaders explore the critical HR issues of today and tomorrow*. (pp. 242-247). New York: John Wiley & Sons.
- Treviño, L.K.**, & Brown, M.E. (2005). The role of leaders in influencing unethical behavior in the workplace. In R.E. Kidwell, Jr. & C.L. Martin (Eds.) *Managing Organizational Deviance*. Thousand Oaks, CA: Sage.

Referred Proceedings

Balkundi, P., & **Harrison, D.A.** (2004). Networks, leaders, teams and time: Connections to viability and performance. Academy of Management Best Paper Proceedings.

Bhaskar-Shrinivas, P., **Harrison, D. A.**, Shaffer, M. A., & Luk, D. (2004). What have we learned about expatriate adjustment?: Answers accumulated from 23 years of research. Academy of Management Best Papers Proceedings.

Other Publications

Hambrick, D.C. (2004). CEO. In N. Nicholson, P. Audia, and M. Pillutla (Eds.), *Blackwell Encyclopedic Dictionary of Management: Organizational Behavior*, (2nd Edition), Malden, MA: Blackwell Publishing.

Hambrick, D.C. (2004). Top management team. In N. Nicholson, P. Audia, and M. Pillutla (Eds.), *Blackwell Encyclopedic Dictionary of Management: Organizational Behavior*, (2nd Edition), Malden, MA: Blackwell Publishing.

Treviño, L.K. (2005). Entries on employee code of conduct, professional ethics. In S. Cartwright (Ed.) *The Blackwell Encyclopedia of Management. Human Resource Management*. (2nd Edition). Malden, MA: Blackwell Publishing.

Weaver, G.R., & **Treviño, L.K.** (2005). Entry on methodologies of business ethics research. In P.H. Werhane and R.E. Freeman (Eds.) *The Blackwell Encyclopedia of Management. Business Ethics*. (2nd Edition). Malden, MA: Blackwell Publishing.

Books

Miles, R.E., Miles, G., & **Snow, C.C.** (2005). *Collaborative entrepreneurship: How communities of networked firms use continuous innovation to create economic wealth*. Palo Alto, CA: Stanford University Press.

Department of Management and Organization

II. Accepted For Publication (But Not Yet Published)

In "A" Journals

Ibarra, H., Kilduff, M., & Tsai, W. (2005). Zooming in and out: Connecting individuals and collectivities at the frontiers of organizational network research. *Organization Science*, 16(4) 359-371.

Publications in Other Referred Journals

Kilduff, M., & Oh, H. (2005). Deconstructing diffusion: An ethnostatistical examination. *Organizational Research Methods*.

Mykytyn, P.P. Jr., Mykytyn, K., & Harrison, D.A. (2005). Integrating intellectual property concepts into IS training: An empirical assessment of reasons for relevance-rigor disconnections. *Decision Sciences: Journal of Innovative Education*, 3, 1-27.

Book Chapters

Cappetta, R., & Gioia, D.A. Fine fashion: Symbolic artifacts, sensegiving, and sensemaking in the construction of organizational identity and image. In A. Rafaeli and M. Pratt (Eds.), *Artifacts and Organizations*. Mahwah, NJ: Lawrence Erlbaum Associates

Gray, B. (2005). Framing in mediation and mediation as framing. In M. Herman, (Ed.), *Mediation from Beginning to End*. Malden, MA: Blackwell Publishers.

Gray, B. (2005). Ego and identity as barriers to transformative cooperation: Lessons from feminism and Buddhism. In D. Cooperider, R. Fry, and S. Piderit (Eds.), *New Designs in Transformative Cooperation*. Palo Alto, CA: Stanford University Press.

Treviño, L.K., & Brown, M. (2005). The role of leaders in influencing unethical behavior in the workplace. In R. Kidwell & C. Martin (Eds.) *Managing organizational deviance*. Thousand Oaks, CA: Sage.

Referred Proceedings

Shaffer, M.A., Fu, C., & Harrison, D.A. (2005). Proactive socialization, adjustment and turnover: A study of self-initiated foreign employees. Academy of Management Meeting, Honolulu, HI.

Gray, B., Susman, G., & Ren, H. (2005). Brokers' roles in knowledge management within teams: Expertise, influence and schema conflicts. Academy of Management Meeting, Honolulu, HI.

Other Publications (such as book reviews)

Hambrick, D.C. Top management teams. Encyclopedia of executive governance, *Economica* (Paris).

Treviño, L.K. (2005). Out of touch: The CEO's role in corporate misbehavior, *Brooklyn Law Review*.

Young, J., **Gray, B.**, Lambdon, P., Rientjes, S., Vella, A., Zaunberger, K., & Watt, A.D. (2004). *Biodiversity research that matters*. Report of an electronic conference (conducted by the EU).

Department of Management and Organization

III. Editorial Activity (June 30, 2004 – July 1, 2005)

Editor of Journal

D.A. Harrison *Organizational Behavior and Human Decision Processes*

M. Kilduff *Academy of Management Review*

Associate Editor

D.A. Gioia *Journal of Management Inquiry*

Department of Marketing

I. Publications (July 1, 2004 - June 30, 2005)

In "A" Journals

- Yi, S., & Baumgartner, H. (2004). Coping with negative emotions in purchase-related situations. *Journal of Consumer Psychology*, 14(3), 303-317.
- DeSarbo, W.S., Di Benedetto, A., Song, M., & Sinha, I. (2005). Revising the Miles & Snow strategic framework: Uncovering interrelationships between strategic types, firm capabilities, environmental uncertainty, and firm performance. *Strategic Management Journal*, 26(1), 47-74.
- DeSarbo, W. S., Fong, D. K. H., Liechty, J., & Saxton, K. (2004). A hierarchical Bayesian procedure for two-mode cluster analysis. *Psychometrika*, 69(4), 547-572.
- Ding, M., Grewal, R., & Liechty, J. (2005). Incentive-aligned conjoint analysis. *Journal of Marketing Research*, 42(1), 67-82.
- Ding, M., Eliashberg, J., Huber, J., & Saini, R. (2005). Emotional bidders? An analytical and experimental examination of consumers' behavior in a Priceline-like reverse auction, *Management Science*, 51(3), 352-364.
- Rogers, M., Maranas, C., & Ding, M. (2005). Valuation and design of pharmaceutical R&D. *AIChE Journal (American Institute of Chemical Engineering Journal)*, 51(1), 198-209.
- Kozlowski, L.T., Dreschel, N.A., Stellman, S.D., Wilkenfeld, J., Weiss, E.B., & Goldberg, M.E (2005). An extremely compensatable cigarette by design: Documentary evidence on industry awareness and reactions to the Barclay filter design cheating the tar testing system. *Tobacco Control*, 64-70.
- Grewal, R., Cote, J.A., & Baumgartner, H. (2004). Multicollinearity and measurement error in structural equation models: Implications for theory testing. *Marketing Science*, 23 (4), 519-529.
- Lee, R. P., & Grewal, R. (2004). Strategic responses to new technologies and their impact on firm performance. Special Section: Linking marketing to financial performance and firm value. *Journal of Marketing*, 68(4), 157-171.
- Johnson, J. L., Sohi, R., & Grewal, R. (2004). The role of relational knowledge stores in interfirm partnerships. *Journal of Marketing*, 68(3), 21-36.
- Finn, A., & Kayande, U. (2005). How fine is C-OAR-SE? A generalizability theory perspective on Rossiter's procedure. *International Journal of Research in Marketing*, 22(1), 11-21.
- Rangaswamy, A., & van Bruggen, G.H. (2005). Opportunities and challenges in multichannel marketing: An introduction to the special issue. *Journal of Interactive Marketing*, 19(2), 5-11.
- Rangaswamy, A., & van Bruggen, G.H. (2005). Special issue: Multichannel marketing, (Eds.), *Journal of Interactive marketing*, 19(2).
- Lilien, G. L., Rangaswamy, A., van Bruggen, G.H., & Starke, K. (2004). DSS effectiveness in marketing resource allocation decisions: Reality versus perception. *Information Systems Research*, 15(3), 216-235

Srinivasan, R., Lilien, G.L., & Rangaswamy, A. (2004). First in, first out? The effects of network externalities on pioneer survival. *Journal of Marketing*, 68, 41-58

Ross, W. T., Anderson, E. A., & Dalsace, F. A. (2005). Should you outsource your sales force? Pitfalls of the standard financial analysis. *Business Horizons*, 48(1), 23-36.

Tsiros, M., Mittal, V., & Ross, W.T. (2004). The role of attributions in consumer satisfaction: A re-examination. *Journal of Consumer Research*, 31(2), 476-483.

Department of Marketing

II. Editorial Activity (June 30, 2004 – July 1, 2005)

Associate Editor

Duncan Fong *Eliminate ISBA Bulletin.*

Arvind Rangaswamy *Eliminate "Guest Co-Editor" Journal of Interactive Marketing*

Wayne DeSarbo *Associate Editor, Marketing Science*

Board Member

Hans Baumgartner: Journal fur Betriebswirtschaft (Austria/Germany)
 Journal of Research and Management (Austria/Germany)

Raj Grewal Journal of Marketing
 Decision Sciences

Department of Supply Chain and Information Systems

I. Publications (July 1, 2004 - June 30, 2005)

In "A" Journals

- Bolton, G., **E. Katok**, & Ockenfels, A. (2004). How effective are online reputation mechanisms? An experimental study. *Management Science*, 50(11), 587-1602.
- Chatfield, D., Kim, J., **Harrison. T.**, & **Hayya, J.** (2004). The **bullwhip effect** – impact of stochastic lead times, information quality, and information sharing: a simulation study. *Production and Operations Management*, 13(4), 340-353.
- Guide, Jr., V.D.R.**, Souza, G., & van der Laan, E. (2005). Performance of static priority rules for shared facilities in a remanufacturing shop with disassembly and reassembly. *European Journal of Operational Research*, 164(2), 341-353.
- Katok, E.**, & Roth, A.E. (2004). Auctions of homogeneous goods with increasing returns: Experimental comparison of alternative "Dutch" auctions. *Management Science*, 50(8), 1044-1063.
- Kim, J., Sun, D., He, X., & **Hayya, J.** (2004). The (S, Q) inventory model with Erlang lead time and deterministic demand. *Naval Research Logistics*, 51(6), 906-923.
- Thomas, D.J.** (2005). Measuring item fill-rate performance in a finite horizon. *Manufacturing and Service Operations Management*, 7(1), 74-80
- Thomchick, E.**, Young, R. R., & Ruamsook, K. (2004). Importing and exporting: A longitudinal study of process component importance and expertise. *Transportation Journal*, 43(3), 34-47.
- Xu, K., **Lin, D.K.J.**, Tang, L.C., & Xie, M. (2004). Multiresponse systems optimization using the goal attainment approach. *IIE Transaction, Quality and Reliability Engineering*, 36, 433-445.

Publications in Other Referred Journals

- Beattie, S.D., & **Lin, D.K.J.** (2004). Rotated factorial designs for computer experiments. *Journal of Chinese Statistical Association*, 42, 289-308.
- Bi, H.H.**, & Zhao, J.L., (2004). Applying propositional logic to workflow verification. *Information Technology and Management*. 5(3-4), 293-318.
- Chao, M., & **Lin, D.K.J.** (2005). Another look at the process capability index. *Quality and Reliability Engineering International*, 21, 1-11.
- Ding, R., **Lin, D.K.J.**, & Wei, D. (2004). Dual response surface optimization: A weighted MSE approach. *Quality Engineering*, 16, 377-385.
- Foster, E. J., **Barton, R. R.**, Gautam, N., Truss, L. T., & **Tew, J. D.** (2005). The process-oriented multivariate capability index. *International Journal of Production Research*, 43(10), 2135–2148.
- He, X. J., Kim, J.G., & **Hayya, J.C.** (2005). The cost of finite lead-time variability in inventory analysis. *International Journal of Production Economics*, 97(2), 130-142.

- Ma, H., & **Lin, D.K.J.** (2004). Effects of Simpson's paradox in market basket analysis. *Journal of Chinese Statistical Association*, 42, 209-221.
- Spychalski, J.C.**, & **Swan, P.F.** (2004). US rail freight performance under downsized regulation. *Utilities Policy*, 12(3), 165-179.
- Tang, M., Li, J., Chan, L.Y., & **Lin, D.K.J.** (2004). Application of uniform design to the design of cement mixture. *Quality Engineering*, 16, 461-474.

Book Chapters

- Beattie, S.D., & **Lin, D.K.J.** (2005). A new class of Latin hypercube for computer experiments, in J. Fan and G. Li (Eds.), *Contemporary multivariate analysis and experimental designs*. In celebration of Professor Kai-Tai Fang's 65th birthday (pp. 205-226). Hackensack, NJ: The World Scientific Publisher.
- Davey, S., **Guide, V.D.R. Jr.**, Neeraj, K., & Van Wassenhove, (2005) L.N. Managing product returns at Hewlett-Packard. In S.D.P Flapper, J.A.E.E van Nunen, L.N. Van Wassenhove, (Eds.). *Managing closed-loop supply chains*. (pp. 87-96). Berlin: Springer
- Engelbrecht-Wiggans, R., & **Katok, E.** (2005). Experiments on auction valuation and endogenous entry. In J. Morgan (Ed.) *Advances in Applied Microeconomics. Volume 13: Experimental and Behavior Economics*, (pp. 171-196).
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