REPORT OF PUBLICATIONS
AND
PROFESSIONAL ACTIVITIES

Produced by
Smeal College of Business Administration
Division of Research
Public Version

July 01, 2003 through June 30, 2004
Department of Accounting

I. PUBLICATIONS APPEARING DURING THE YEAR

In “A” Journals


Publications in Other Referred Journals


Books


Referred Proceedings


Other Publications


- Quarterly Pension Data, (July 21, 2003).
- Principles-Based Accounting: Wishing Doesn’t Make It So (Part One, August 4, 2003).
- Principles-Based Accounting: Rules Versus Principle (Part Two, August 11, 2003).
- Principles-Based Accounting: Addressing Causes Instead of Treating Symptoms (Part Three, August 18, 2003).
- Material Materiality, (September 15, 2003).
- Reed’s Heading NYSE is a Mistake, (September 29, 2003).
- Wyatt’s Call to Return to Professionalism, (October 20, 2003).
Arnold and Accounting: Comedy or Tragedy? (October 27, 2003).
Do We Want to be Ethical? (November 3, 2003).
Should a Firm Be Consistent in its Assumptions? (December 1, 2003).
A Glitch in Cash Flow from Operating Activities, (December 8, 2003).
Misguided Mutual Funds, (December 22, 2003).
A Nobel Laureate on Accounting, (January 12, 2004).
HealthSouth Executives Escape Justice, (January 20, 2004).
Topics for Teaching, (February 23, 2004).
Cost of Governance (March 1, 2004).
Department of Accounting

II. ACCEPTED FOR PUBLICATION (BUT NOT YET PUBLISHED)

In “A” Journals


In Other Referred Journals


Barron, O., D. Byard, and C. Enis. The SEC and on-line investors: Experimental data demonstrating the effects of leveling the information playing field. Review of Accounting and Finance.


Book Chapters

Other Publications


IV. EDITORIAL ACTIVITY DURING THIS PERIOD

Editor of Journal

Ketz, Ed:
- *Advances in Accounting Education*

Associate Editor

Huddart, Steven:
- *Contemporary Accounting Research*
- *Journal of Accounting and Economics*

Board Member

Barron, Orie:
- *The Accounting Review*
- *Contemporary Accounting Research*
- *The American Accounting Association Annual Meeting*

Fischer, Paul:
- *American Accounting Association Meetings Reviewer*
- *The Accounting Review*

Huddart, Steven:
- *Journal of Accounting Case Research*

Ke, Bin:
- *American Accounting Association* (Financial Accounting and Reporting Section)
- *The Accounting Review*
*Journal of American Taxation Association*

McKeown, James:
- *Contemporary Accounting Research*
- *Journal of Accounting, Auditing and Finance*
Department of Finance

I. PUBLICATIONS APPEARING DURING THE YEAR

In “A” Journals


Publications in Other Referred Journals


Book Chapters


Other Publications

Department of Finance

II. ACCEPTED FOR PUBLICATION (BUT NOT YET PUBLISHED)

In “A” Journals


Publications in Other Referred Journals

IV. EDITORIAL ACTIVITY DURING THIS YEAR

Associate Editor

Cao, Charles:

Kracaw, William:
- Journal of Managerial Issues

Miles, James:
- Quarterly Journal of Business and Economics

Muscarella, Chris:
- Financial Management Association and Survey and Synthesis Series

Board Member

Muscarella, Chris:
- Financial Management Association, President-elect and Executive Committee member
I. PUBLICATIONS APPEARING DURING THE YEAR

In "A" Journals


Publications in Other Referred Journals


Book Chapters


**Books**


**Referred Proceedings**


**Other Publications (such as book reviews)**


Department of Insurance and Real Estate

II. ACCEPTED FOR PUBLICATION (BUT NOT YET PUBLISHED)

In "A" Journals


In Other Referred Journals

IV. EDITORIAL ACTIVITY DURING THIS PERIOD

Editor of Journal

Cahoy, Daniel R.:
- *American Business Law Journal*

Crocker, Keith:
- *Journal of Law, Economics and Organization*
- *Geneva Papers on Risk and Insurance Theory*

Shapiro, Arnold:
- *Actuarial Research Clearing House*

Associate Editor

Crocker, Keith:
- *Journal of Economics and Business*

Jaffe, Austin:
- *Housing, Theory and Society*
- *Journal of Property Investment and Finance*

Kwasnica, Tony:
- *Naval Research Logistics*

Posey, Lisa L.:
- *Journal of Insurance Issues*

Shapiro, Arnold:
- *Insurance: Mathematics and Insurance*
- *Journal of Actuarial Practice*
- *Journal of Insurance Issues*

Board Member

Crocker, Keith:
- *Journal of Risk and Insurance*

Jaffe, Austin:
- *International Real Estate Review*
- *Journal of Financial Management of Property and Construction*
- *Journal of Property Research*
- *Journal of Real Estate Finance & Economics*
- *Journal of Real Estate Practice and Education*
- *Journal of Real Estate Literature*
- *Journal of Real Estate Research*
- *Our Common Estate*
- *Real Estate Economics*

**Lusht, Ken:**
- *Journal of Property Research*
- *Journal of Real Estate Finance and Economics*
- *Journal of Real Estate Research*
- *Journal of Real Estate Finance*

**Shapiro, Arnold:**
- *Journal of Intelligent and Fuzzy Systems*

**Yavas, Abdullah:**
- *Real Estate Economics*
- *The Journal of Real Estate Finance and Economics*
- *Journal of Housing Economics*
- *Journal of Real Estate Research*
- *The Journal of Economic and Social Research*
- *Mathematical and Computational Applications.*
Department of Management and Organization

I. PUBLICATIONS APPEARING DURING THIS YEAR

In “A” Journals


Publications in Other Referred Journals


**Book Chapters**


Books


Referred Proceedings


Other Publications (such as book reviews)


Department of Management and Organization

II. ACCEPTED FOR PUBLICATION (BUT NOT YET PUBLISHED)

In “A” Journals

Hambrick, D.C. and A.A. Cannella, Jr. CEOs who have COOs: Contingency analysis of an unexplored structural form. Strategic Management Journal.


In Other Referred Journals


Skaggs, B.C. and C.C. Snow. The strategic signaling of capabilities by service firms in different information asymmetry environments. Strategic Organization.


Book Chapters


**Harrison, D.A.** and H-P Sin. Knowing what the data say about interpersonal and person-group fit. In C. Ostroff & T. Judge (Eds.), *Perspectives on fit in organizations* (part of the SIOP "Frontiers" series). Mahwah, NJ: Erlbaum.

**Harrison, D.A.** Fitting it all together: Linking theory with methods in organizational fit research. In C. Ostroff & T. Judge (Eds.), *Perspectives on fit in organizations* (part of the SIOP "Frontiers" series). Mahwah, NJ: Erlbaum.


IV. EDITORIAL ACTIVITY DURING THIS PERIOD

Editor of Journal

Gioia, Dennis:
- Special Issue Editor, Special topic forum on corporate corruption, *Academy of Management Review* (with B. Ashforth, L. Trevino, & S. Robinson)
- Section Editor, Appointed editor of the “Provocateurs” section, *Journal of Management Inquiry*.

Treviño, Linda:
- Special Issue Editor, Special topic forum on corporate corruption, *Academy of Management Review* (with B. Ashforth, D. Gioia, & S. Robinson)

Tsai, Wenpin:

Associate Editor

Gray, Barbara:

Harrison, Dave:
- *Organizational Behavior and Human Decision Processes*, 2001 - 2004 (one of 3 total)

Kilduff, Martin:
- *Administrative Science Quarterly*, (one of 4), 2003 -- present

Board Member

Gioia, Dennis:
- *Academy of Management Learning and Education*
- *Academy of Management Review*
- *Corporate Reputation Review*
- *Organization*
- *Organization Studies*

Gray, Barabara:
- *International Journal of Conflict Management*
- Invited to be on the *Academy of Management Journal* board starting this year
Hambrick, Donald:
- *Organizational Dynamics* (1988 – indefinite)

Harrison, Dave:
- *Organizational Research Methods* (1997 - present)

Snow, Chuck:
- *Strategic Management Journal* (indefinite)
- *Journal of World Business* (indefinite)
- *Business Strategy and the Environment* (indefinite)
- *The Journal of High Technology Management Research* (indefinite)
- *Journal of Engineering and Technology Management* (indefinite)
- *Electronic Journal of Virtual Organization* (indefinite)
- *Journal of Leadership and Organizational Studies* (indefinite)

Stevens, Jack:

Treviño, Linda:
- *Academy of Management Journal*
- *Academy of Management Review*, 2002 - 2005
- *Business Ethics Quarterly*, 1996 - present

Tsai, Wenpin:
- *Academy of Management Journal*, 1999-2006 (Received an Outstanding Reviewer Award in 2003)
Department of Marketing

I. PUBLICATIONS APPEARING DURING THE YEAR

In "A" Journals


Publications in Other Referred Journals


**Book Chapters**


**Books**

Department of Marketing

II. ACCEPTED FOR PUBLICATION (BUT NOT YET PUBLISHED)

In "A" Journals


In Other Referred Journals


Referred Proceedings

Department of Marketing

IV. EDITORIAL ACTIVITY DURING THIS PERIOD

Associate Editor

Fong, Duncan:
- ISBA Bulletin, the official publication of the International Society for Bayesian Analysis.

Lilien, Gary:
- Area Editor, Marketing Science
- Functional Editor for Marketing, Interfaces

Rangaswamy, Arvind:
- Area Editor, Marketing Science
- Guest Co-Editor, Journal of Interactive Marketing Special Issue on Multichannel Marketing

Board Member

Baumgartner, Hans:
- Journal of Consumer Research
- International Journal of Research in Marketing

DeSarbo, Wayne S:
- Journal of Classification
- Journal of Marketing
- Journal of Marketing Research
- Marketing Science

Ding, Min:
- Journal of Business-to-Business Marketing
- Production and Operations Management

Goldberg, Marvin E.:
- International Quarterly Journal of Marketing
- Journal of Consumer Research
- Journal of Public Policy and Marketing
- Social Marketing Quarterly

Kayande, Ujwal:
- Journal of Service Research
Lilien, Gary:
- *International Journal of Research in Marketing*
- *Journal of Business and Industrial Marketing*
- *Journal of Business-to-Business Marketing*

Rangaswamy, Arvind:
- *International Journal of Intelligent Systems in Accounting, Finance, and Management*
- *Journal of Business-to-Business Marketing*
- *Journal of Interactive Marketing*
- *Journal of Service Research*
- *The Quarterly Journal of Electronic Commerce*

Ross, William T.:
- *International Journal of Research in Marketing*
- *Journal of Marketing*
- *Marketing Letters*
Department of Supply Chain and Information Systems

I. PUBLICATIONS APPEARING DURING THIS YEAR

In “A” Journals


**Publications in Other Referred Journals**


**Book Chapters**


**Books**


**Publications in Other Referred Proceedings**


**Other Publications (such as book reviews)**


II. ACCEPTED FOR PUBLICATION (BUT NOT YET PUBLISHED)

In “A” Journals


Kim, J., D. Sun, X. He, and J. C. Hayya. The (s, Q) Inventory Model with Erlang Lead Time and Deterministic Demand. Forthcoming in Naval Research Logistics.


Publications in Other Referred Journals

Chao, M., and D. K. J. Lin. Another look at the process capability index. Accepted by Quality and Reliability Engineering, International.


Li, R., D. K. J. Lin, and B. Li. Statistical inference on large data sets. Accepted by *Knowledge Discovery*.


**Book Chapters**


Publications in Other Referred Proceedings

IV. EDITORIAL ACTIVITY DURING THIS YEAR

Editor of Journal

Harrison, Terry:
- Editor-in-Chief, *Interfaces*.

Guide, Jr., V. D. R:
- Editor-At-Large, *Interfaces*;

Spychalski, John:
- Editor, *Transportation Journal*

Associate/Area Editor

Barton, Russell R.:
- Associate Editor, Simulation, *Naval Research Logistics*;
- Associate Editor, Simulation, *IMA Journal of Management Mathematics*.

Guide, Jr., V. Dan R.:
- Senior Editor, *Production and Operations Management*;
- Guest editor feature issue of *California Management Review* on (closed-loop) supply chains;
- Guest editor feature issue of *Interfaces* on closed-loop supply chains;
- Area Editor, *Journal of Industrial Ecology*-Supply chain management and reverse logistics;

Katok, Elena:
- Deputy Editor, *Interfaces*.

Lin, Dennis:
- Associate Editor, *Journal of Data Science*; Associate Editor, *The American Statistician*;
- Associate Editor, *Quality Technology & Quality Management*;
- Associate Editor, *Taiwan Outlook*;

Xu, Susan:
- Ad hoc Associate Editor, *Operations Research*.

Board Member

Guide, Jr., V. Dan R.:

Kumar, Akhil:
Lin, Dennis:

Novack, Robert:

Spychalski, John:

Thomas, Doug:
- Member of Editorial Board for *Production and Operations Management*.

Thomchick, Evelyn:

Xu, Susan: