



PennState
Smeal College of Business

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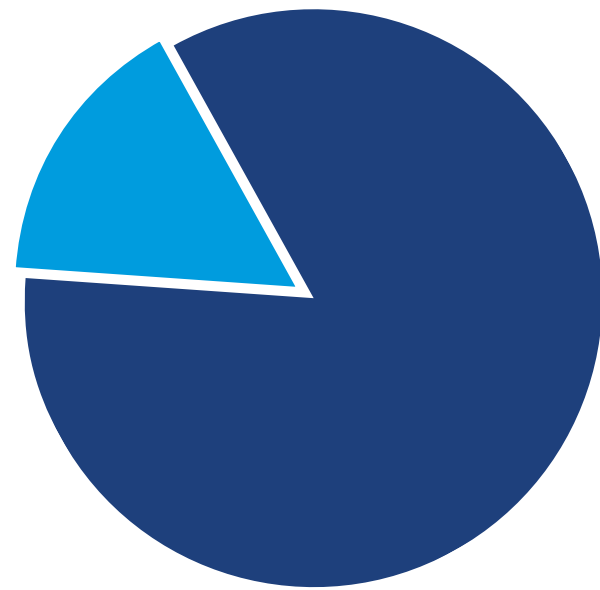
2024 Undergraduate Outcomes Report

Full-Time | Internship | Co-op

SMEAL

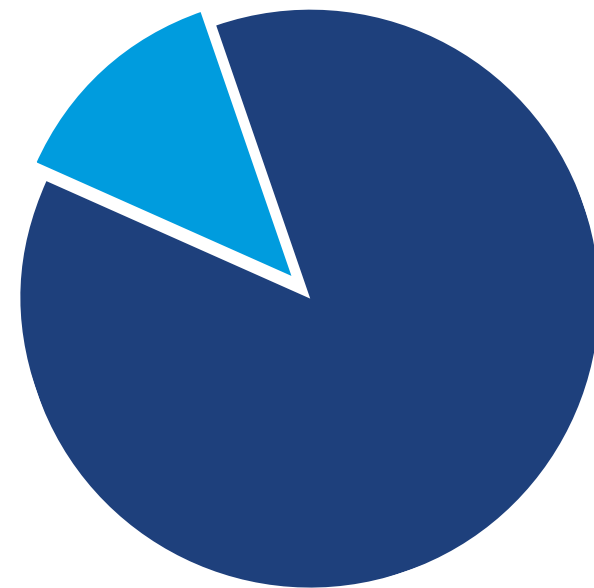


Overall Outcomes Statistics: All Business Majors



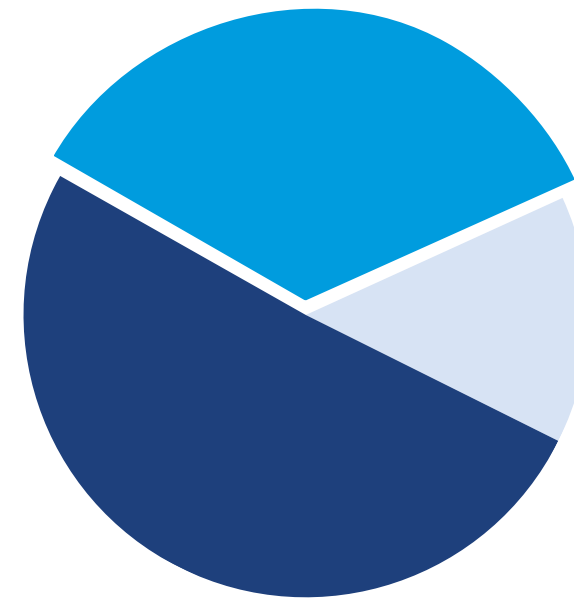
84.3%

of students placed within three months of graduation



87.1%

of students with an internship who were paid



86.1%

of students reporting 1 or more internships/co-op. Of these students, **50.9%** reported 2+ internships/co-ops



\$73,027
Average full-time salary



\$23.88
Average internship/co-op pay per hour



\$6,804
Average signing bonus
54.4%
Received a Bonus



\$5,427
Average relocation bonus
23.6%
Received a Bonus

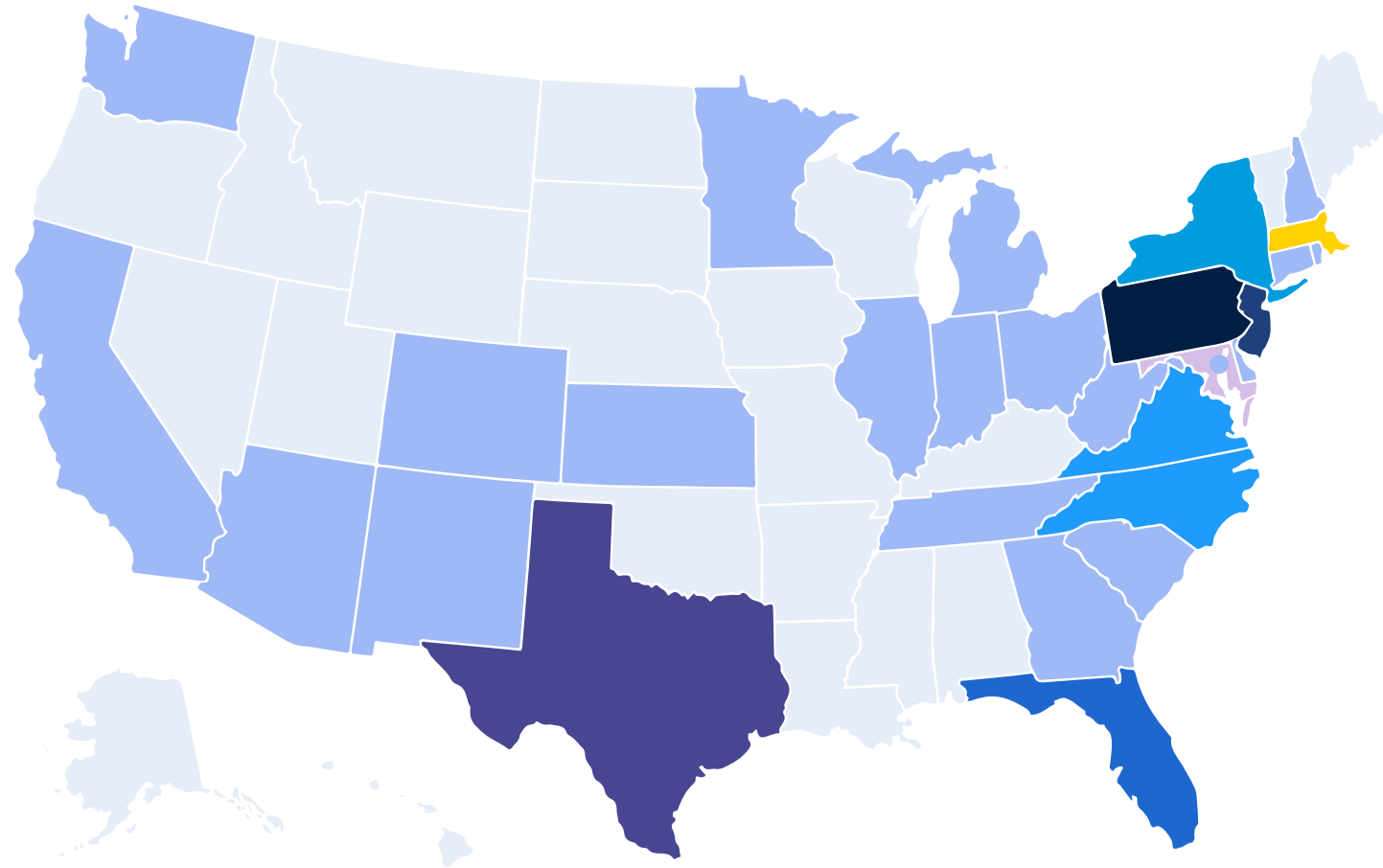
Student Outcomes within 3 Months of Graduation	
	Total
Full-Time Employment	67.4%
Further Education/Fellowship	12.2%
Entrepreneurship	1.1%
Post-graduate Internship	2.3%
Public Service	<1%
Military Service	<1%
Other/Gap Year	<1%
Still Seeking	15.7%

International v Domestic Outcomes within 3 Months of Graduation		
Employment	24.9%	73%
Continuing Education	49.7%	7.4%
Entrepreneurship	1%	<1%
Post-graduate Internship	4.1%	2%
Public Service	0%	<1%
Military Service	<1%	<1%
Other/Gap Year	1.6%	<1%
Still Seeking	16.6%	15.5%

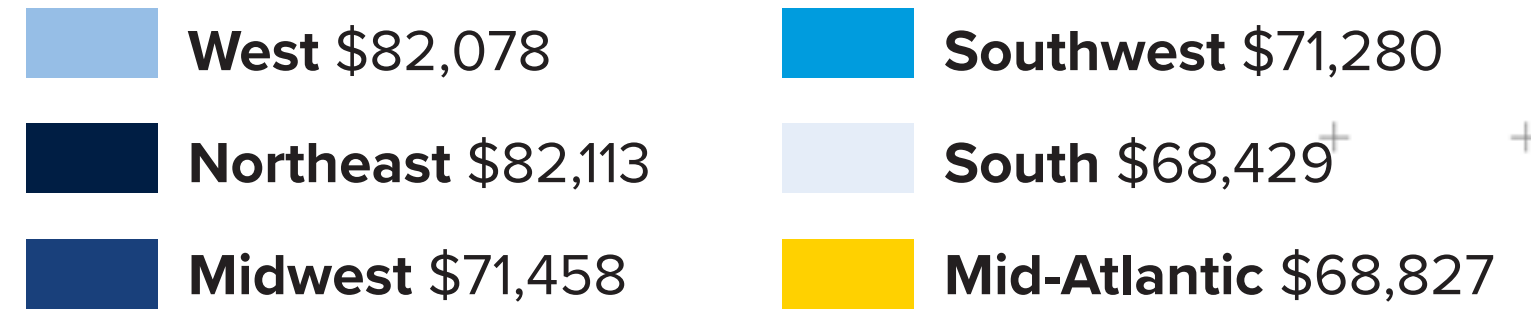
*Data was collected through an optional student survey distributed prior to Summer 2023, Fall 2023, and Spring 2024 commencements. We received 1,512 of 1,981 graduating student responses to the survey. Within three months of graduation, 313 new records and/or updates to original respondent destinations were added utilizing feedback from LinkedIn for a total knowledge rate of 85.1%, or 1,686 known outcomes.

Full-time Employment Statistics: Geographical Placement

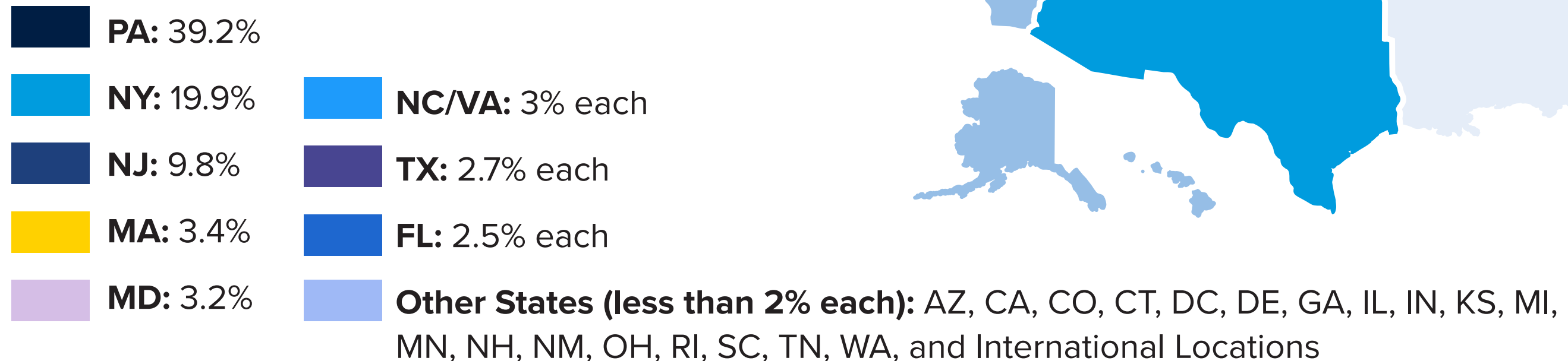
Students accepted full-time positions in 28 states and the District of Columbia and 10 other countries.



Salary by Geographic Location



Student Placement by State



Placement by Major Overview

Major	Placement Rate	Average Salary	Average Signing Bonus	% Receiving Signing Bonus	Average Relocation Bonus	% Receiving Relocation Bonus
Accounting	93.5%	\$69,717	\$4,152	47.2%	\$2,000	1.9%
iMAcc	100%	\$75,973	\$2,929	39.5%	\$2,000	2.6%
Actuarial Science	85.7%	\$86,222	\$6,591	92.9%	\$2,250	14.3%
CIENT	82.4%	\$67,963	\$5,045	36.4%	\$3,607	24.2%
Finance	89.3%	\$79,085	\$8,612	69.1%	\$7,423	18.3%
Management	75.9%	\$64,800	\$6,175	39.6%	\$3,460	23.6%
Management Information Systems	77.9%	\$77,630	\$6,324	60.7%	\$7,533	10.3%
Marketing	77.1%	\$60,262	\$5,889	39.7%	\$4,026	26.4%
Real Estate	86.7%	\$63,714	\$7,500	25%	\$0	0%
Risk Management	78.9%	\$75,825	\$6,727	50%	\$2,500	12.5%
Supply Chain and Information Systems	86.2%	\$73,022	\$6,070	57%	\$5,616	43.1%

Top Hiring Companies (Full-Time)



	42 hires
	34 hires
	30 hires
	27 hires
	18 hires
	18 hires

10-16 Hires	ALDI, Amazon, Bank of America, BNY Mellon, Boeing Company, Dell, Grant Thornton, Johnson & Johnson, Lockheed Martin, PepsiCo, SEI Investments
6-9 Hires	ADP, Baker Tilly, BlackRock, Burlington, Citi, Clark Associates, Equitable Advisors, Honeywell, Lincoln Financial Group, Manhattan Associates, Morgan Stanley, RSM, Vanguard, Wells Fargo
4-5 Hires	CAPTRUST, CertainTeed, Cintas, Comcast, DHL, Enterprise Mobility, Goldman Sachs, Marriott International, Northrop Grumman, Prudential Financial, Ross Stores, Siemens, Sysco, Technomics, The Hershey Company, UBS, Wabtec, WebFX
3 Hires	Abercrombie & Fitch, American Eagle Outfitters, Aon, Bechtel, BD, Bloomberg, BNP Paribas, Bristol Myers Squibb, Campbell's, E&J Gallo, Hilton, IBM, Kenvue, Mass Mutual, Pratt & Whitney, Santander Bank, Sherwin-Williams, SMBC, Textron, The Cigna Group, TJX Companies, TTI, Unilever, Walmart, WESCO
2 Hires	A. Duie Pyle, Accenture, Air Products and Chemicals, Arthrex, BDT & MSD Partners, Beacon Hill Staffing Group, Chatham Financial, Chubb, Crowe, CVS Health, D&H Distributing, Dick's Sporting Goods, Entegris, Erie Insurance, Everest Reinsurance, Fannie Mae, Fenner Precision Polymers, Fiserv, Freddie Mac, Gallagher Re, Giner Realty, Gournay Consulting, Guggenheim Partners, Guy Carpenter, Hearts and Science, IRS, Kohler, Kohl's, Lenovo, Lutron, Matthews Real Estate Investment Services, Mercer, MetLife, Moody's, Nestle, NewRez, Northwestern Mutual, PLS Logistics Services, Reckitt, Sanofi, Shell, Susquehanna International Group, Thermo Fisher Scientific, Total Quality Logistics, Toyota, US Cold Storage, United States Liability Insurance, Willis Towers Watson, Wolfe Research LLC

Top Hiring Companies (Internship/Co-Op)



-  **55 hires**
-  **38 hires**
-  **35 hires**
-  **34 hires**
-  **25 hires**
-  **23 hires**
-  **22 hires**
-  **21 hires**
-  **20 hires**

10-17 Hires	ALDI, Amazon, Bank of America, Clark Associates, Citi, Enterprise Mobility, Grant Thornton, JPMorgan Chase & Co, Morgan Stanley, Northwestern Mutual
7-9 Hires	Altria, Comcast, Honeywell, Kenvue, Lincoln Financial Group, Lockheed Martin, Minitab, Prudential Financial
5-7 Hires	ADP, BNY Mellon, Burlington, Chubb, Dell, Goldman Sachs, Kohl's, Nielsen, Novartis, RSM, Siemens, Sysco, The Hershey Company, Toyota, Wells Fargo

Placement by Major:

Management Information Systems

(88.5% Knowledge Rate-77 Known Outcomes)

\$77,630

Average
Full-Time Salary

\$6,324

Average
Signing Bonus

60.7%

Received a bonus

\$7,533

Average
Relocation Bonus

10.3%

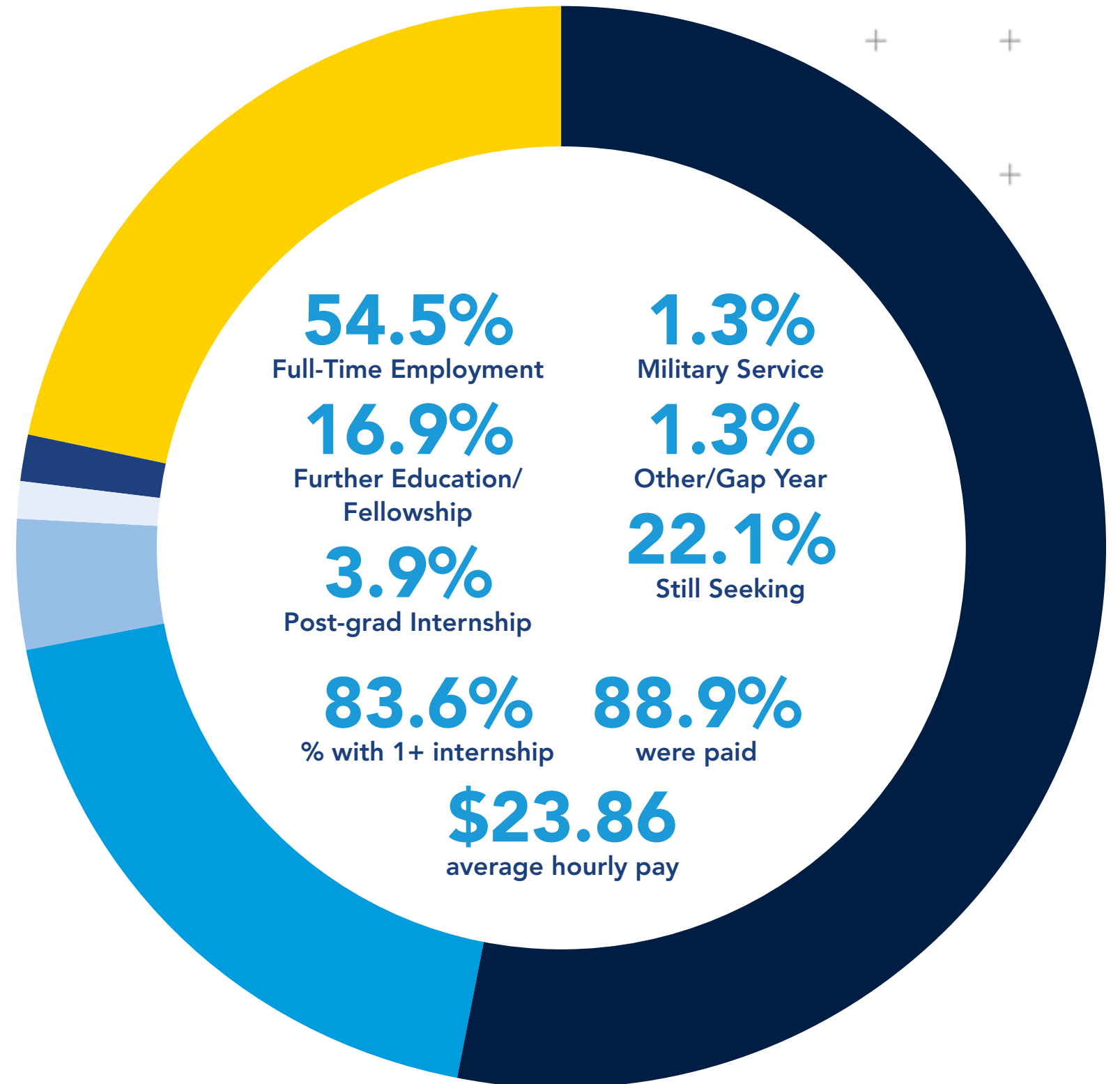
Received a bonus

Sample of Full-Time Hiring Companies

- Audi
- Cigna Group
- EY
- Fiserv
- Grant Thornton
- Johnson & Johnson
- PNC Financial Services
- PwC
- US Cold Storage
- Vanguard

Sample of Internship/ Co-Op Hiring Companies (Junior Year)

- Aflac
- Apple
- Boeing Company
- EY
- GDA Corp
- JPMorgan Chase & Co
- Nielsen
- Schneider Downs
- SmartSource



Placement by Major: Supply Chain and Information Systems

(86.4% Knowledge Rate-325 Known Outcomes)

\$73,022

Average
Full-Time Salary

\$6,070

Average
Signing Bonus

\$5,616

Average
Relocation Bonus

57%

Received a bonus

43.1%

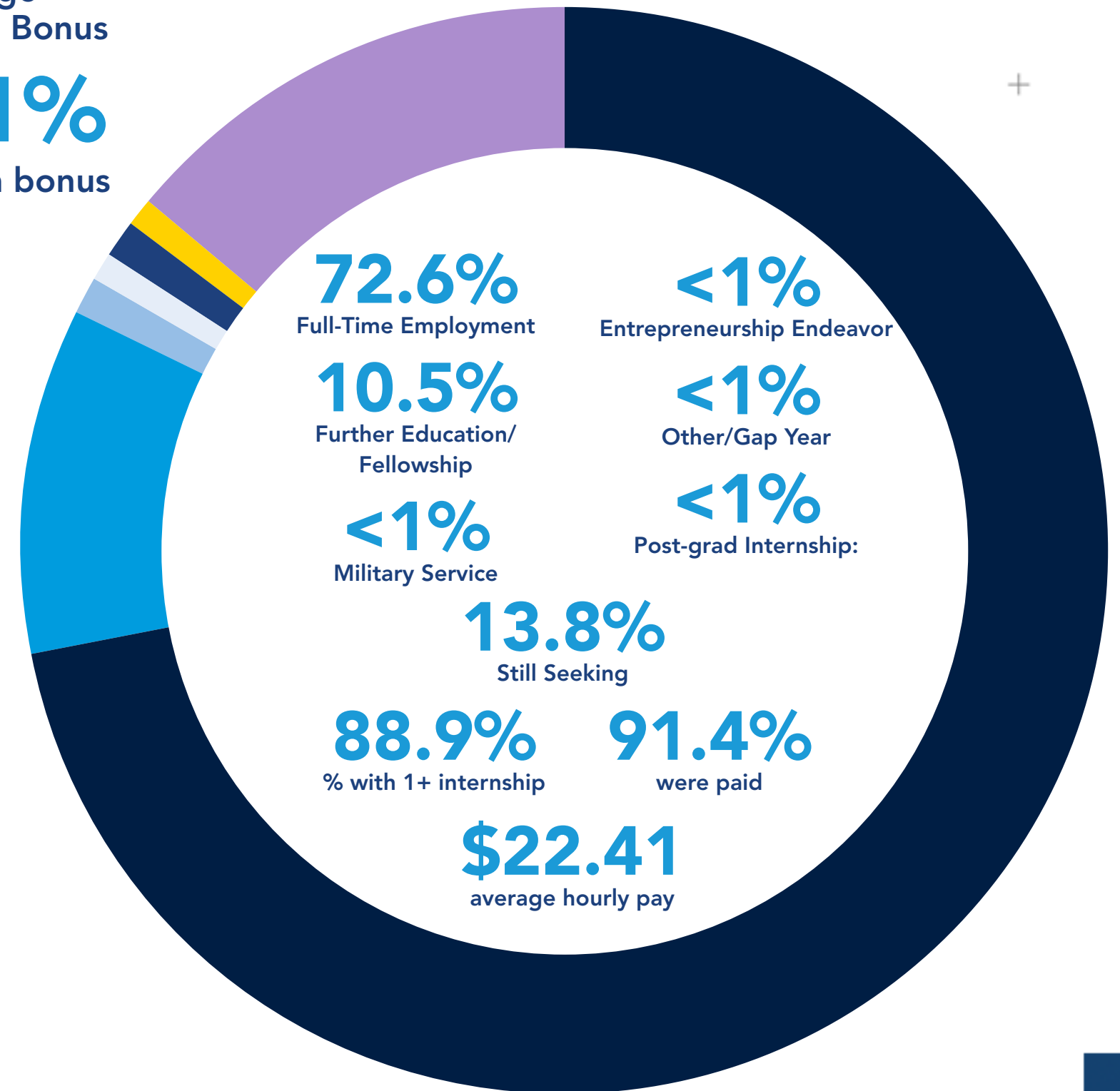
Received a bonus

Sample of Internship/ Co-Op Hiring Companies (Junior Year)

- ALDI (4)
- Amazon (8)
- Bechtel (3)
- Boeing Company (11)
- Burlington (5)
- CertainTeed (3)
- Clark Associates (5)
- Deloitte (4)
- DHL (3)
- EY (5)
- Honeywell (4)
- Johnson & Johnson (4)
- KPMG (4)
- Lockheed Martin (9)
- Manhattan Associates (9)
- PepsiCo (4)
- Pratt & Whitney (3)
- Ross Stores (3)
- Sysco (4)
- Unilever (3)
- Wabtec (4)

Sample of Full-Time Hiring Companies

- ALDI (3)
- Amazon (11)
- Boeing Company (20)
- CertainTeed (3)
- Clark Associates (4)
- Comcast (3)
- Exelon (3)
- EY (6)
- Honeywell (3)
- Johnson & Johnson (9)
- Lockheed Martin (5)
- Penn State University (3)
- PepsiCo (7)
- PNC Financial Services (4)
- Sysco (6)
- Unilever (3)
- Walmart (3)



Thank You to our 2023-2024 Corporate Partners!

