Supply Chain Leaders Forum
*The Data Driven Supply Chain*
The Penn Stater Conference Center Hotel
October 16-17, 2019

*Wednesday, October 16, 2019 – 109 Forum Room, The Penn Stater Conference Center Hotel*

8:30am – 9:00am  
*Welcome/Program Introduction*  
Mr. Steve Tracey, Executive Director, Center for Supply Chain Research®

9:00am – 9:15am  
*Break*

9:15am – 10:30am  
*The 'Farm-to-Fork' Data Economy (EU deployment)*, Mr. Tom De Block, Solution Architect/Chairman of the Alliance for Internet of Things Innovation (AIOTI) Working Group, Distributed Ledger Technologies

10:30am – 10:45am  
*Break*

10:45am – 11:45pm  
*The Impact of Industrial Internet of Things on Supply Chains*,  
Dr. Jeremy Frank, CEO & Founder, KCF Technologies

11:45pm - 1:00pm  
Lunch – Penn Stater Conference Center – The Gardens

1:00pm – 2:00pm  
*IBM Supply Chain: Journey to the Cognitive Enterprise*  
Dr. Jen Muncy, PhD, Director, Supply Chain Engineering, IBM Supply Chain

2:00pm – 3:00pm  
*Moving Towards the Autonomous Supply Chain: A Journey to Leverage AI/ML*, Ms. Paula Natoli, GVP Product Management, JDA
3:00pm – 3:15 pm  
**Break**

3:15pm – 4:15pm  
*Data Science in Box: Evaluating the Impact of External Factors with The Digital Supply Chain Twin*, Mr. Matt Tichon, Vice President Industry Strategy, Llamasoft

4:15pm – 5:00pm  
*Group Discussion on Future Role of Data and Analytics in Supply Chain, Challenges and Opportunities and the Data Enabled Enterprise and Day 1 Recap*, Mr. Ali Kurtoglu, IBM; Mr. Steve Tracey, CSCR®; Dr. John Langley, CSCR®

6:15pm  
Trolley will leave Penn Stater

6:30pm – 8:30pm  
Reception at Graduate State College

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**Thursday, October 17, 2019 – 109 Forum Room, The Penn Stater Conference Center Hotel**

8:30am – 9:45am  
*SONAR & Freight Futures Market*, Mr. George Abernathy, President, FreightWaves

9:45am – 10:00am  
**Break**

10:00am – 11:00am  
*The Power of Data and the Role of Unique Identification*, Mr. Jeff Cowan, Community Engagement Director, GS1

11:00am – 12:00pm  
Program Wrap up