

# Novack Transportation and Logistics Symposium

- 8:00 am **Light refreshments**
- 8:30 am – 9:00 am **Welcome**  
**Charles H. Whiteman**, John and Karen Arnold Dean  
Smeal College of Business, Penn State University  
**Felisa Preciado-Higgins**, Associate Dean, Undergraduate Education  
Clinical Professor of Supply Chain Management  
Smeal College of Business, Penn State University
- 9:00 am – 10:00 am **Annual 3PL Study: 28 Years and Counting....**  
**Dr. John Langley**, Clinical Professor, Supply Chain & Information Systems  
Smeal College of Business, Penn State University
- 10:00 am – 10:15 am **Break**
- 10:15 am – 11:00 am **Research Opportunities in Logistics and Last-Mile Operations**  
**Johanna Amaya**, Assistant Professor, Supply Chain & Information Systems  
Smeal College of Business, Penn State University  
**Lina Wang**, Assistant Professor, Supply Chain & Information Systems  
Smeal College of Business, Penn State University
- 11:00 am – Noon **How Business Logistics and Supply Chain Influenced Their Career Path**  
Moderator:  
-**Tracie Shannon**, Administrative Director, Center for Supply Chain Research  
Smeal College of Business, Penn State University  
Panelists:  
-**Karen Burlingame**, R&D Procurement Category Manager, Johnson & Johnson  
-**Eden Jacoby**, Senior Cost Analyst, Dell  
-**Thomas Piazza**, Logistics Leader, Kimberly-Clark
- Noon – 1:00 pm **Lunch**  
**Steven Huddart**, Smeal Chair Professor of Accounting and Senior Associate Dean for  
Faculty and Research, Smeal College of Business, Penn State University  
**Kevin Linderman**, John J. Coyle Professor of Logistics and Supply Chain Management,  
Supply Chain & Information Systems, Smeal College of Business, Penn State University
- 1:00 pm – 2:00 pm **Q & A with Dr. Novack**  
**Robert A. Novack**, Associate Professor, Supply Chain & Information Systems  
Smeal College of Business, Penn State University
- 2:00 pm – 3:00 pm **Research Impact on Practice Panel**  
Moderator:  
-**Susan Purdum**, Associate Teaching Professor, Supply Chain & Information Systems,  
Smeal College of Business, Penn State University  
Panelists:  
-**Hayley Peterson**, Supply Chain UFLP, Unilever  
-**Chad Whyte**, Executive Vice President, Supply Chain, Utz  
-**Jeff Pilof**, Chief Inventory & Logistics Officer, Sysco

*In recognition of Dr. Robert Novack's contribution to the discipline  
and his many years of service to Penn State University, Business Logistics, and the Supply  
Chain & Information Systems Department.*