The Center for Supply Chain Research® (CSCR®), part of the internationally ranked Penn State Smeal College of Business, connects researchers and professionals from leading organizations within a community that is shaping the future of the supply chain discipline. Although research is in our name and a core part of what we do, it is just one aspect of a mission that includes knowledge enhancement through educational offerings, access to emerging talent from one of the nation’s leading supply chain institution, and opportunities to network with other supply chain professionals.

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RESEARCH

CSCR® research activities seek to enhance the body of knowledge relative to all major facets of supply chain management, culminating in insights targeted at both academic and managerial audiences.

SPONSOR BENEFIT HIGHLIGHTS
Direction of the CSCR® research agenda; connections with leading faculty; ability to tap into student resources to research issues facing your organization or industry.

KNOWLEDGE

In partnership with Penn State Executive Programs, CSCR® offers a broad portfolio of open-enrollment supply chain offerings and multi-program certificates; courses in our Supply Chain Leadership Academy and Supply Chain Accelerator; and custom learning.

SPONSOR BENEFIT HIGHLIGHTS
Prepaid seats in award-winning open enrollment short courses; priority course registration; Supply Chain Academy sprints; in classroom and virtual; sponsor discounts; online knowledge repository

TALENT

CSCR® facilitates access for hiring organizations to hundreds of Penn State students including Smeal undergraduate Supply Chain and Information Systems and Management Information Systems majors and residential MBA students concentrating in the discipline.

SPONSOR BENEFIT HIGHLIGHTS
Guaranteed complimentary registration and at the CSCR® Supply Chain and Information Systems Virtual Career Fair each fall and spring.

NETWORKING

CSCR® offers multiple opportunities for professionals to stay up-to-date on supply chain trends, connect with peers, and be inspired.

SPONSOR BENEFIT HIGHLIGHTS
Complimentary participation in all events including the virtual Supply Chain Leaders’ Forum, virtual Supply Chain Talent Symposium, and the virtual CSCR® Corporate Sponsor Meeting.

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