The Center for Supply Chain Research™ (CSCR™), part of the internationally ranked Penn State Smeal College of Business, connects researchers and professionals from leading organizations within a community that is shaping the future of the supply chain discipline. Although research is in our name and a core part of what we do, it is just one aspect of a mission that includes knowledge enhancement through educational offerings, access to emerging talent from the nation’s leading supply chain institution, and opportunities to network with other supply chain professionals.

**FOUNDED IN 1989**

Thirty years ago—with the supply chain management profession gaining prominence—the Center for Supply Chain Research™ was founded at Penn State to serve the needs of this growing community of professionals and academics.

**MEMBER STRONG**

More than 50 sponsors, representing a wide range of industries and public entities, currently leverage the research, knowledge, talent, and networking potential of a CSCR™ partnership.

**POWER OF PARTNERSHIP**

As organizations recognize the power of collaboration between academia and industry, they are joining forces to address an evolving list of external and internal challenges.

- Economic volatility
- Global competition
- Workforce demographics
- Technological changes
- Corporate social responsibility pressures
- Doing more with fewer resources
- Complexity of problems needing solutions
- Talent and leadership pipeline gap
- Need for interdisciplinary approaches to innovation

**Connect and Join**

We invite you to learn more about CSCR™. Reach out today to discuss how your organization can benefit from our Corporate Sponsorship Program.

cscr@smeal.psu.edu
814-865-0585
smeal.psu.edu/cscr

Penn State Supply Chain
PSUSupplyChain
Penn State Center for Supply Chain Research

Penn State Smeal College of Business
OUR VALUE PROPOSITION
CENTER FOR SUPPLY CHAIN RESEARCH™

RESEARCH

CSCR™ research activities seek to enhance the body of knowledge relative to all major facets of supply chain management, culminating in insights targeted at both academic and managerial audiences.

SPONSOR BENEFIT HIGHLIGHTS
Direction of the CSCR™ research agenda; connections with leading faculty; ability to tap into student resources to research issues facing your organization or industry.

KNOWLEDGE

In partnership with Penn State Executive Programs, CSCR™ offers a broad portfolio of open-enrollment supply chain offerings and multi-program certificates; virtual courses in our Supply Chain Leadership Academy; and custom learning solutions for organizations.

SPONSOR BENEFIT HIGHLIGHTS
Prepaid seats in award-winning open enrollment programs; priority course registration; virtual Supply Chain Academy; sponsor discounts; online knowledge repository access.

TALENT

CSCR™ facilitates access for hiring organizations to hundreds of Penn State students including Smeal undergraduate Supply Chain and Information Systems majors and residential MBA students concentrating in the discipline.

SPONSOR BENEFIT HIGHLIGHTS
Guaranteed complimentary registration and prime booth placement at the CSCR™ Supply Chain and Information Systems Career Fair each fall and spring on the University Park campus.

NETWORKING

CSCR™ offers multiple opportunities for professionals to stay up-to-date on supply chain trends, connect with peers, and be inspired.

SPONSOR BENEFIT HIGHLIGHTS
Complimentary participation in all events including the Supply Chain Leaders’ Forum, Supply Chain Talent Symposium, and the CSCR™ Corporate Sponsor Meeting.

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. Nondiscrimination: https://policy.psu.edu/policies/ad85  U Ed BUS 19-18, LD0918