Fall 2018 Corporate Sponsor Meeting
The Penn Stater Conference Center
University Park, PA
November 29, 2018

**November 29, 2018 – Forum Room 109, The Penn Stater Conference Center**

8:30am – 9:15am  **Administration** (Steve Tracey, Advisory Board)
- Welcome/Introductions
- Update on Center Activities/Plans
- CSCR Advisory Board Update
  - Communication Survey Results
  - Strategic Plan

9:15am – 9:30am  **Break**

9:30am – 10:30am  **Recruiting Update** (Tracie Shannon)
- Career Fair and Recruiting

10:30am – 11:00am  **Leaders Forum Topics Event Planning** (Dr. John Langley/Steve Tracey)
- Supply Chain Leaders Forum Topic Survey Results
- Spring 2019 Supply Chain Leaders Forum Discussion
- Fall 2019 Supply Chain Leaders Forum Discussion

11:00am – 11:15am  **Break**

11:15am – 12:00pm  “Using Machine Learning Techniques to Improve Demand Forecasting”, Dr. Hui Zhao, Associate Professor of Supply Chain & Information Systems, Charles and Lilian Binder Faculty Fellow, Pennsylvania State University

12:00pm – 1:00pm  **Lunch** (Roundtable Topic Discussions)

1:00pm – 1:15pm  **Supply Chain Entrepreneurial Initiatives**, Steve Tracey, CSCR™

1:15pm – 1:40pm  **Supply Chain Entrepreneurial Pitch Winner Update** – Team Kijenzi, Mr. Daniel Kats, Biomedical Engineering, Penn State

1:40pm – 2:00pm  **Student Project Options & Highlights**, Lauren Bechtel & Steve Tracey, CSCR™

2:05pm – 2:55pm  **Supply Chain & Information Systems Schreyer Honor Student Thesis - Concurrent Sessions**
- “Blockchain Implementation to the Pharmaceutical Supply Chain”, Ms. Jessica Stoltz
- “Measuring the Carbon Footprint of the Supply Chain”, Ms. Maria Lucchi
- “Artificial Intelligence: Application uses in Military Business Processes”, Mr. Benjamin Wonderling

3:00pm - 3:50pm  **Meeting Summary and Closing**