Fall 2018 Corporate Sponsor Meeting
The Penn Stater Conference Center
University Park, PA
November 29, 2018

November 29, 2018 – Forum Room 109, The Penn Stater Conference Center

8:30am – 9:15am  Administration (Steve Tracey, Advisory Board)
  • Welcome/Introductions
  • Update on Center Activities/Plans
  • CSCR Advisory Board Update
    o Communication Survey Results
    o Strategic Plan

9:15am – 9:30am  Break

9:30am – 10:30am  Recruiting Update (Tracie Shannon)
  • Career Fair and Recruiting

10:30am – 11:00am  Leaders Forum Topics Event Planning (Dr. John Langley/Steve Tracey)
  • Supply Chain Leaders Forum Topic Survey Results
  • Spring 2019 Supply Chain Leaders Forum Discussion
  • Fall 2019 Supply Chain Leaders Forum Discussion

11:00am – 11:15am  Break

11:15am – 12:00pm  “Using Machine Learning Techniques to Improve Demand Forecasting”, Dr. Hui Zhao, Associate Professor of Supply Chain & Information Systems, Robert G. and Caroline Schwartz Fellow, Pennsylvania State University

12:00pm – 1:00pm  Lunch  (Roundtable Topic Discussions)

1:00pm – 1:15pm  Supply Chain Entrepreneurial Initiatives, Steve Tracey, CSCR™

1:15pm – 1:40pm  Supply Chain Entrepreneurial Pitch Winner Update – Team Kijenzi, Mr. Daniel Kats, Biomedical Engineering, Penn State

1:40pm – 2:00pm  Student Project Options & Highlights, Lauren Bechtel & Steve Tracey, CSCR™

2:05pm – 2:55pm  Supply Chain & Information Systems Schreyer Honor Student Thesis - Concurrent Sessions

  3:00pm - 3:50pm
  - “Blockchain Implementation to the Pharmaceutical Supply Chain”,
    Ms. Jessica Stoltz
  - “Measuring the Carbon Footprint of the Supply Chain”, Ms. Maria Lucchi
  - “Artificial Intelligence: Application uses in Military Business Processes”, Mr. Benjamin Wonderling

4:00pm – 4:30pm  Meeting Summary and Closing