2021 Supply Chain Leadership Academy Virtual Sprints (July through December)

**Finding Opportunities in Your End-to-End Supply Chain**

Having an end-to-end supply chain mindset opens up tremendous opportunities for your supply chain. *Finding Opportunities in Your End-to-End Supply Chain* will introduce you to the Penn State End-to-End Supply Chain Model®, an extremely helpful resource for organizations that are trying to better understand, analyze, and improve their supply chains.

**The Case for Project Management - Leading Successful Projects Series (Week 1)**

The ability of organizations to successfully execute high stakes “one-off” projects that they haven’t done before, requires a thorough understanding of project management principles. *The Case for Project Management*, Week 1 of the *Leading Successful Projects Series*, will define what is a project, the project lifecycle, and the complex role of the project manager.

**Strategic Sourcing for Improved Performance**

*Strategic Sourcing for Improved Performance* illustrates why procurement now serves as a strategic lever to create value through strong supplier relationships. Leaders learn how procurement practices can improve the cost and performance of spend categories, monitor and improve supplier performance, encourage suppliers to participate in developing innovations, and manage risk to minimize supply chain disruptions.

**Project Initiation & Planning - Leading Successful Projects Series (Week 2)**

Projects are unique activities, and fall outside of typical day-to-day business processes. The ability of organizations to successfully execute these high stakes “one-off” projects that they haven’t done before, requires a thorough understanding of project management principles. *Project Initiation & Planning*, Week 2 of the *Leading Successful Projects Series*, will cover project initiation, work breakdown, and project mapping.

**Supply Chain as a Competitive Advantage**

How does the company’s supply chain performance stack up against performance of its competitors in terms of customer service, cost, revenue, and innovation? *Supply Chain as a Competitive Advantage* will look at competitive levers and changes that would put the supply chain on a path to outperform competitors.
## Project Execution - Leading Successful Projects Series (Week 3)

Projects are unique activities, and fall outside of typical day-to-day business processes. The ability of organizations to successfully execute these high stakes “one-off” projects that they haven’t done before, requires a thorough understanding of project management principles. *Project Execution*, Week 3 of the *Leading Successful Projects Series*, addresses project challenges, monitoring and control, closeout, and review.

**Sept 27 - Oct 1**  
Registration Cutoff  
September 19th

## Competitive Implications of Demand Planning

*Competitive Implications of Demand Planning* gives leaders new appreciation of three key practices: forecasting, demand planning and inventory management, and how they impact millions or even billions of dollars in company funds.

**October 4 - 8**  
Registration Cutoff  
September 26th

## Assessing Your Supply Chain Alignment & Collaboration

Leaders review and define actions to improve alignment and collaboration in one area of the supply chain while considering people, process technology, and other success factors in *Assessing Your Supply Chain Alignment and Collaboration*.

**October 18 - 22**  
Registration Cutoff  
October 10th

## Managing Supply Chain Risk

Supply chain disruptions result in harmful impacts on an organization and its stakeholders. In *Managing Supply Chain Risk*, leaders learn to use tools and techniques to identify and prioritize and analyze risks, and develop mechanisms to either prevent the risk from happening, or minimize the consequences if a risk event occurs.

**November 1 - 5**  
Registration Cutoff  
October 24th

## Manufacturing as a Strategic Variable

*Manufacturing as a Strategic Variable* helps leaders consider how all areas of supply chain can begin to seize opportunities born of new capabilities and capacities in manufacturing. Leaders also discuss how they can work with manufacturing to build quality throughout an entire value chain to develop flawless products.

**November 15 - 19**  
Registration Cutoff  
November 7th

## Strategic Leadership Within Your Supply Chain Organization

Leaders discover why they need a broader skill set than in the past in *Strategic Leadership Within Your Supply Chain Organization*. They learn how cross-functional collaboration, analytical tools, optimization software and other factors make best-in-class supply chains so efficient and effective.

**Nov 29 - Dec 3**  
Registration Cutoff  
November 21st

## Critical Decisions in Logistics Management

In *Critical Decisions in Logistics Management*, leaders dive into cost, design, and network concepts of transportation, warehousing and other distribution logistics, and consider tradeoffs the organization must make to develop efficient and effective distribution systems.

**December 13 - 17**  
Registration Cutoff  
December 5th