Fall 2019 Corporate Sponsor Meeting
201 Keller Building
University Park, PA
November 15, 2019

November 15, 2019 – 201 Keller Building

8:30am – 9:00am  
**Administration** (Steve Tracey)  
- Welcome/Introductions  
- Update on Center Activities/Plans

9:00am – 9:45am  
**CSCR® Advisory Board**  
- Strategic Plan – Matt Schlosser  
- Board Charter – Jim Owens  
- Sponsorship Recruitment – Jim Owens, Matt Mallard and Dr. Langley

9:45am – 10:00am  
**Break**

10:00am – 11:00am  
**Recruiting Update** (Tracie Shannon)  
- Career Fair and Recruiting

11:00am – 11:30am  
**Leaders Forum Topics Event Planning** (Dr. John Langley/Steve Tracey)  
- Supply Chain Leaders Forum Topic Survey Results  
- Spring 2020 Supply Chain Leaders Forum Discussion  
- Fall 2020 Supply Chain Leaders Forum Discussion

11:30am – 11:45am  
**Break**

11:45am – 12:30pm  
**Breakout Session #1**  
- 204B – Sponsor Recruitment  
- 204C – Mission/Vision/Values/Brand Awareness  
- 204D – Knowledge Transfer  
- 204E – Retention/Attraction/Education

12:30pm – 1:45pm  
**Lunch with students at Nittany Lion Inn – Main Dining Room**

1:45pm – 2:30pm  
**Breakout Session #2**  
- 204B – Sponsor Recruitment  
- 204C – Mission/Vision/Values/Brand Awareness  
- 204D – Knowledge Transfer  
- 204E – Recruitment/Retention/Education

2:30pm – 3:10pm  
**Supply Chain & Information Systems Schreyer Honor Student Thesis - Concurrent Sessions (Room 201, 204B, 204C)**  
- Minimal Order Quantity, Ms. Rachel Hooker, **Room 204B**  
- Use of Drones in Medical Industry, Ms. Katie Gustas, **Room 204C**  
- A Financial and Logistical Analysis of Amazon’s Proposed Acquisition of Dollar General, Ms. Gabriella Ator, **Room 201**

3:15pm - 4:00pm

4:00pm – 4:30pm  
**Meeting Summary and Closing**