

## Fall 2021 Corporate Sponsor Meeting

Thursday, November 18, 2021

### Morning Session

- 10:30 am – 10:45 am      **Welcome/The State of CSCR®**  
**Mr. Steve Tracey, Executive Director**  
Center for Supply Chain Research, Smeal College of Business
- 10:45 am – 11:15 am      **Curriculum Review Results & Update**  
**Dr. Kevin Linderman, Department Chair & Professor**  
**Mr. Norman Aggon, Associate Teaching Professor**  
Supply Chain & Information Systems, Smeal College of Business
- 11:15 am – 11:30 am      **Break**
- 11:30 am – 12:15 pm      **Advisory Board Updates**  
**Mr. Matt Schlosser, Senior Director**  
Supply Chain Strategy, The Hershey Company
- Dr. Russell Barton, Professor**  
Supply Chain & Information Systems, Smeal College of Business
- 12:15 pm – 1:15 pm      **Break (lunch)**

### Afternoon Session

- 1:15 pm – 1:45 pm      **Leaders' Forum Topics**  
**Mr. Steve Tracey, Executive Director**  
**Dr. John Langley, Director of Development**  
Center for Supply Chain Research  
Smeal College of Business
- 1:45 pm – 2:00 pm      **Break**
- 2:00 pm – 2:15 pm      **Texting Etiquette....The Difference Between OK and Okay**  
**Ms. Tracie Shannon, Administrative Director**  
Center for Supply Chain Research  
Smeal College of Business
- 2:15 pm – 2:45 pm      **Virtual Recruiting Results/Return to In-person Events**  
**Mr. Steve Tracey, Executive Director**  
**Ms. Tracie Shannon, Administrative Director**  
Center for Supply Chain Research  
Smeal College of Business
- 2:45 pm – 3:00 pm      **Wrap-Up**  
**Mr. Steve Tracey, Executive Director**  
Center for Supply Chain Research  
Smeal College of Business