Fall 2017 Corporate Sponsor Meeting
The Penn Stater Conference Center
University Park, PA
November 15, 2017

November 15, 2017 – Forum Room 109, The Penn Stater Conference Center

8:30am – 9:15am  Administration (Steve Tracey, Advisory Board)
• Welcome/Introductions
• Update on Center Activities/Plans
• CSCR Advisory Board Update
  o Research
  o Professional Development

9:15am – 9:30am  Break

9:30am – 10:30am  Recruiting Update (Tracie Shannon, Dr. Novack)
• Career Fair and Recruiting

10:30am – 11:00am  Leaders Forum Topics Event Planning (John Langley/Steve Tracey)
• Supply Chain Leaders Forum Topic Survey Results
• Spring 2018 Supply Chain Leaders Forum Discussion
• Fall 2018 Supply Chain Leaders Forum Discussion

11:00am – 11:15am  Break

11:15am – 11:30am  NG-AIST African Grand Challenge, (Dr. James Thomas, Dr. John Henderson)

11:30am - 11:45am  Master of Professional Studies in Supply Chain Management (Dr. David Huff, Director of MPS)

11:45am – 12:00pm  Alumni Career Services (Keleigh Asbury, Director of Alumni Career Services)

12:00pm – 1:00pm  Lunch

1:00pm – 1:20pm  Innovation Gateway (Mr. Donald Mothersbaugh, Associate Director, Office of Industrial Partnerships)

1:20pm – 2:00pm  Success Story from Entrepreneurial Pitch Contest - NuntAgri, Alex Bouril, Michael Li, Brandon Daubenspeck and Pranav Jain

2:05pm – 2:55pm  Supply Chain Honor Student Thesis - Concurrent Sessions
- Blockchain in the Supply Chain Management: Opportunities and Challenges, Ms. Taylor Peterson
- Competitive Analysis in Grocery Retailing: Online vs. Brick and Mortar, Mr. Zach Weinhold
- Reverse Logistics, Ms. Amanda Rizzotti
- Brick to Click & Click to Brick – The Evolution and Future of Retail, Ms. Rachel Gimuriman

3:00pm - 3:50pm  Supply Chain Honor Student Thesis - Concurrent Sessions
- Blockchain in the Supply Chain Management: Opportunities and Challenges, Ms. Taylor Peterson
- Competitive Analysis in Grocery Retailing: Online vs. Brick and Mortar, Mr. Zach Weinhold
- Reverse Logistics, Ms. Amanda Rizzotti
- Brick to Click & Click to Brick – The Evolution and Future of Retail, Ms. Rachel Gimuriman

4:00pm – 4:30pm  Meeting Summary and Closing