

2012-2013 Student Internship/Co-op and Full-Time Outcome Report

Prepared By
Career & Corporate Connections

PENNSTATE



SMEAL College of Business

Introduction

The following report details student internship/co-op and full-time career outcomes at the Smeal College of Business for the 2012-2013 academic year.

Methodology

Smeal seniors were surveyed during April 2013 to collect at-graduation student career outcomes. Students who did not respond or were still seeking were surveyed through December 2013 to collect updated information on career outcomes. We received 1008 of 1160 graduating student responses as to their career outcome status upon graduation.

Internship information is self-reported throughout the academic year and collected from employer submitted reports. There were 1028 reports of internships for the 2012-2013 academic year.

Smeal's reputation with recruiters has remained high in 2012 and 2013 with a #2 ranking for the quality of graduates produced, innovative curriculum, and career services according to BusinessWeek's annual survey. The information contained in this report continues to support the rankings received by the college.

Smeal Career & Corporate Connections
114 Business Building
<http://ugstudents.smeal.psu.edu/careers>

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Smeal College Outcomes 2012-2013

Spring 2013 Graduates	1160
Overall Response Rate to Surveys	87%
Total student placement upon graduation*	78%
Full-Time Offers upon graduation	67%
Military Services	.8%
Public Service	.10%
Entrepreneurship	1.5%
Further Education	8%
Still Seeking	21%
Other**	1.6%
Students with internships who are employed full-time	89%

* *Total Student Placement upon graduation includes:* Received a Full-Time offer, military service, further education, entrepreneurship, or public service and is calculated based on information on 1008 students.

**Other includes students who are traveling or undecided on career outcomes

Highlights	
All Diverse Student placement upon graduation	66%
All Smeal Female Students placement upon graduation	69%
Smeal Diverse Male Students placement upon graduation	61%
Seniors reporting having at least one internship	80%
International Student placement upon graduation	56%
Average Salary	\$54,000

Smeal College Outcomes 2012-2013

Outcomes upon Graduation	Full-Time offers, Continuing to Graduate School, Military, Entrepreneurship, Public Service	Average Salary per Major (outliers excluded)	Students with Internships who are Employed Full-time
Overall	78%	\$54,000	89%
Accounting	83%	\$54,522	89%
Actuarial Science/ RM Actuarial Science	79%	\$62,357	97%
Finance	80%	\$63,219	93%
MIS	89%	\$56,583	73%
Management	67%	\$42,514	72%
Marketing	72%	\$46,338	85%
Risk Management (REST & ERM)	94%	\$58,000	92%
Supply Chain	82%	\$56,244	95%

Employer Activity

Top Full-Time Placements*

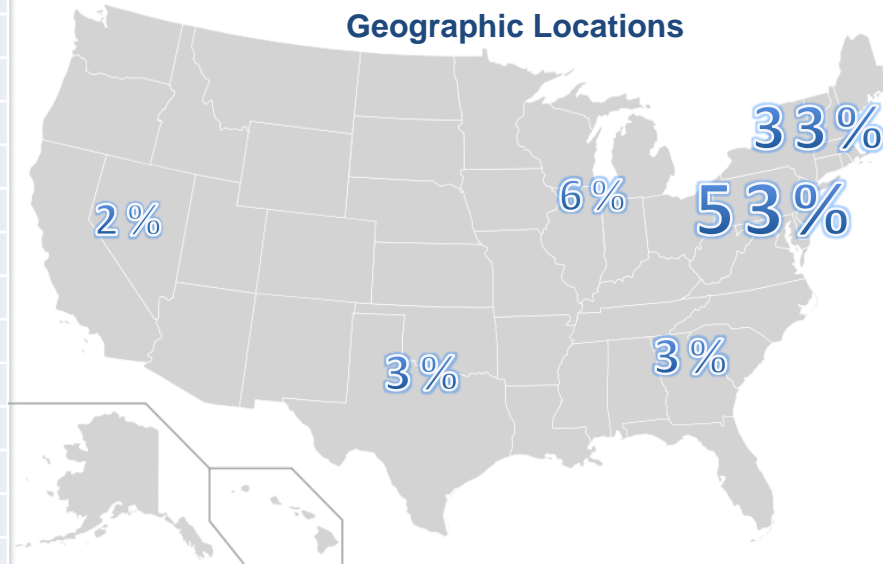
PwC
EY
Deloitte
KPMG
IBM
Vanguard
JP Morgan Chase & Co
PNC
Dick's Sporting Goods
Grant Thornton
GE
Macy's
DuPont
BP
Amazon
Boeing

* Top 15 company placements listed in rank order;
More than 15 companies listed due to the same hiring totals

Employer Activity 2012-2013 Full-time

Recruiting On-Campus Positions Posted	- 9%
Total Full Time Positions posted	7%
Internship Conversion to Full-time	51%

Geographic Locations



Top State Locations Full Time

PA	38%
NY	19%
NJ	9%
VA	6%
MD	4%
DE	3%
CT	3%
DC	3%
TX	2%
MA	2%
WI	2%
IL	2%
CA	2%

Top Internship Placements*

PwC
Johnson and Johnson
KPMG
EY
Deloitte
GE
PNC
JP Morgan Chase
Goldman Sachs
Dick's Sporting Goods
Dupont
Unilever
Bank of America Merrill Lynch
Kohl's Department Stores
Siemens
Altria
Macy's
Northwestern Mutual
Target
The Hershey Company
UPMC

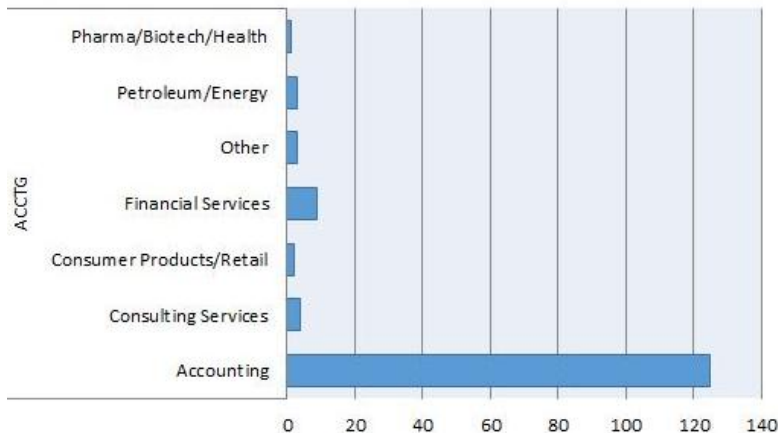
Employer Activity 2012-2013 Internship/Co-op

Recruiting On-Campus Positions Posted	+ 14%
Total Internships/Co-ops Posted	+ 5%
Internships Reported	1028

Accounting

	Overall Accounting Major	4-year Accounting Majors	MAcc
Student placement upon graduation	83%	75%	99%
Full-Time Offers upon graduation	67%	51%	99%
Military Services	1.3%	1.9%	0%
Public Service	0%	0%	0%
Entrepreneurship	.4%	.6%	0%
Further Education	14.2%	21.3%	0%
Still Seeking	16.7%	24.5%	1%
Other	.4%	.6%	0
Students with internships who are employed full time	89%	81%	97%

Full-Time Industry Placement



* Student Placement upon graduation includes: Received a Full-Time offer, military service, further education, entrepreneurship, or public service and is calculated based on information on 1008 students.

**Top company lists are in rank order according to the number of students hired. Companies are listed if they hired two or more students.

Top Companies Full-Time Placement**

PwC
KPMG
EY
Deloitte Services
Grant Thornton
CohnReznick
McGladrey
Saudi Aramco
Aronson
Baker Tilly
Crowe Horwath
Johnson & Johnson
PNC
Schneider Downs & Co.

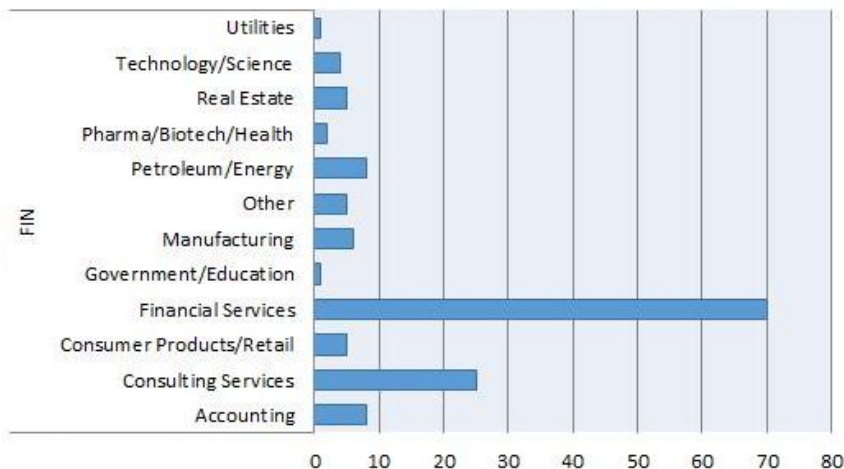
Top Companies Internship/Co-op Placement**

KPMG
PWC
EY
Deloitte
Grant Thornton
Cherry Bekaert
Johnson & Johnson
ParenteBeard
McGladrey
Aronson
Phoenix Contact
Goldman Sachs
Siemens
TE Connectivity
Urish Popeck & Co.

Finance

Student Placement *	
	80%
Full-Time Offers upon graduation	67.4%
Military Services	.5%
Public Service	0%
Entrepreneurship	.5%
Further Education	10.4%
Still Seeking	19.9%
Other	1.4%
Students with internships who are employed full time	93%

Full-Time Industry Placement



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**Top company lists are in rank order according to the number of students hired. Companies are listed if they hired two or more students.

Top Company Placements**	
Full-Time	Internship/Co-op
Deloitte	Johnson & Johnson
Vanguard	Goldman Sachs
	JP Morgan Chase & Co.
PwC	GE
PNC	PWC
GE	PNC
J.P. Morgan Chase & Co.	PNC
EY	EY
	Bank of America, Merrill Lynch
IBM	Baker Tilley
Goldman Sachs	Dick's Sporting Goods
Deloitte	Siemens
Blackrock	PPL Corporation
Kimberly-Clark	UPMC
Morgan Stanley	KPMG
Bank of America, Merrill Lynch	
Citi	PPG
Freddie Mac	Genworth
	Northwestern Mutual
Bloomberg	IBM
Grant Thornton	
UBS Financial Services	
Shell	
Deutsche Bank	
ING Financial Partners	
Verizon	
Johnson & Johnson	

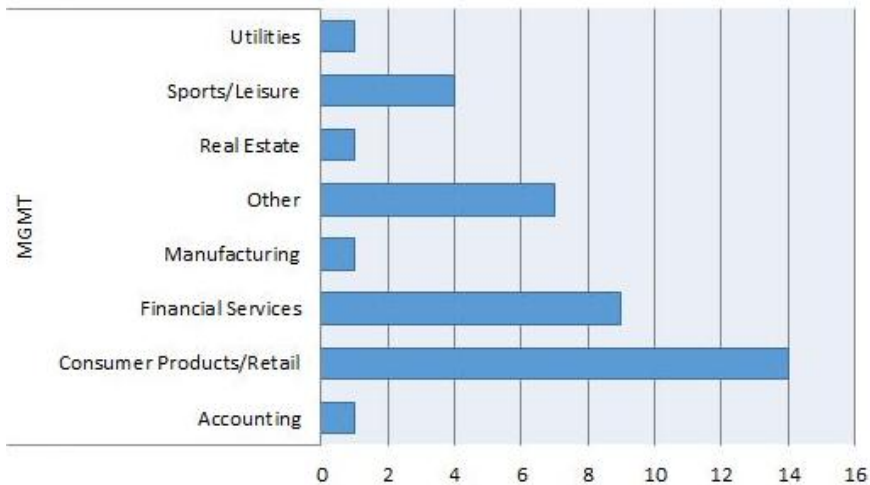
Management

Student placement*	67%
Full-Time Offers upon graduation	52.3%
Military Services	2.3%
Public Service	0%
Entrepreneurship	4.5%
Further Education	6.8%
Still Seeking	31.8%
Other	2.3%
Students with internships who are employed full time	72%

Full-Time Top Company Placement**
Kohl's Department Stores
Amazon
Dick's Sporting Goods

Internship/Co-op Top Companies by Placement**
Target
Kohl's Department Stores
Penn State Athletics
PNC

Full-Time Industry Placement



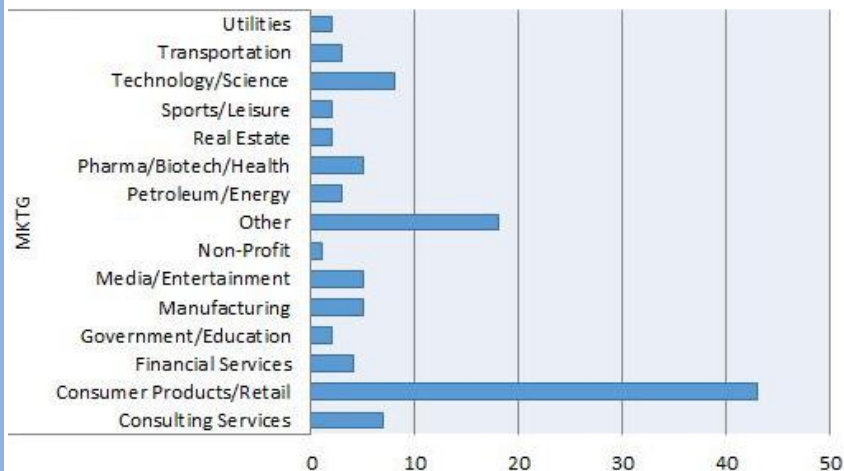
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Marketing

Student placement*	72%
Full-Time Offers upon graduation	63.7%
Military Services	1%
Public Service	0%
Entrepreneurship	2.5%
Further Education	3.4%
Still Seeking	27%
Other	2.5%
Students with internships who are employed full time	85%

Full-Time Industry Placement



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**Top company lists are in rank order according to the number of students hired. Companies are listed if they hired two or more students.

Top Company Placements**	
Full-Time	Internship/Co-op
Macy's	Johnson & Johnson
Dick's Sporting Goods	Altria
Ferguson	Macy's
IBM	Kohl's Department Stores
Insight Global	AT&T
Johnson & Johnson	Target
Nestle	Paypal
News America	Disney
PLS Logistics	Ross Stores
Altria	Enterprise Rent-A-Car
Target	The Hershey Company
Unilever	Surge Business Development
Kohl's Department Stores	Philadelphia Union
AT&T	Aetna
Reckitt Benckiser	State College Spikes
New York Post	Boscov's
TJX, Co.	Dick's Sporting Goods
General Motors	JP Morgan Chase
Pepsico	TJX, Co.
Mars	

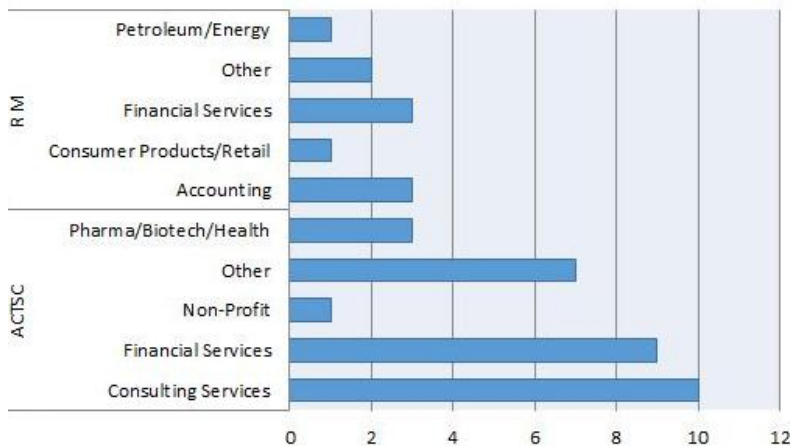
Risk Management

	Actuarial Science Option	ERM and Real Estate Option
Student placement*	79%	94%
Full-Time Offers upon graduation	75%	75%
Military Services	0%	0%
Public Service	0%	0%
Entrepreneurship	0%	6.3%
Further Education	2.5%	2.5%
Still Seeking	20%	6.3%
Other	2.5%	6.3%
Students with internships who are employed full time	97%	92%

Full-Time Top Company Placement **
Towers Watson
Cigna
JP Morgan Chase
Highmark
Deloitte
Mercer
Sun Life Financial
EY
ACE Group

Internship/Co-op Top Company Placement**
PWC
BlueCross Blue Shield of Western NY
Buck Consultants
EY
Highmark
ING
KPMG
Sun Life Financial

Full-Time Industry Placement



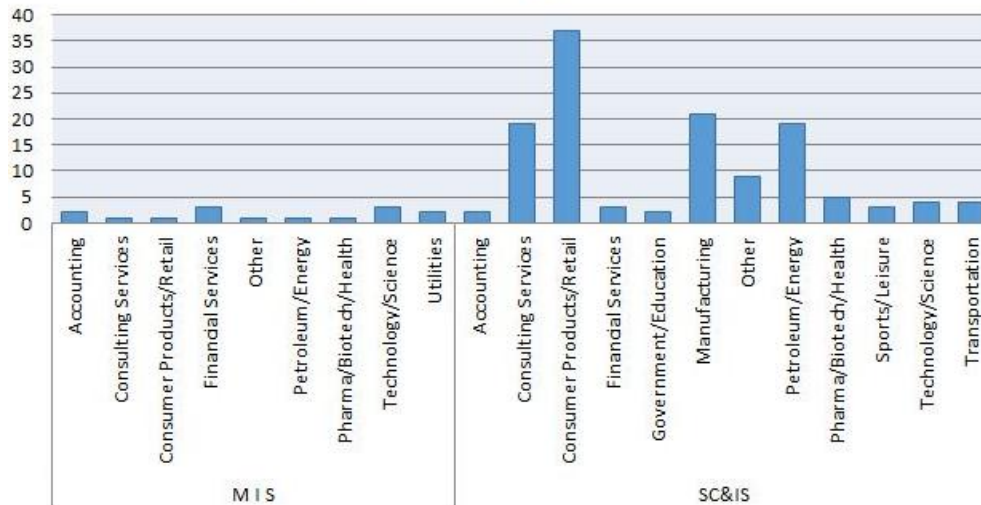
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Supply Chain & MIS

	Supply Chain	MIS
Student placement*	82%	89%
Full-Time Offers upon graduation	75.3%	78.9%
Military Services	0%	0%
Public Service	.5%	0%
Entrepreneurship	1.6%	0%
Further Education	2.7%	10.5%
Still Seeking	17.6%	10.5%
Other	2.2%	0%
Students with internships who are employed full time	95%	73%

Full-Time Industry Placement



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Top Company Placements**	
Full-Time	Internship/Co-op
IBM	Johnson & Johnson
DuPont	Dupont
BP Corporation	Unilever
Deloitte	Modelz International
Accenture	Dick's Sporting Goods
Boeing	WWR International
Dick's Sporting Goods	Georgia-Pacific
Pepsico	Air Products & Chemicals
VWR International	Carestream Health
Ross Co.	Westinghouse Electric Company
Amazon	Reckitt Benckiser
Kimberly-Clark	Mars
L'Oreal	Blistt
Unilever	BP
PWC	Pepsico
Church & Dwight	Dow Agro Sciences
Ford Motor Co.	The Hershey Company
Danaher Corporation	American Eagle Outfitters
Macy's	Cisney & O'Donnell
The Dow Chemical Company	First Quality Enterprise, Inc.
BASF	BD
EY	UnitedHealth Group
Baker Hughes	PWC
GE	Geisinger
	Ross
	Church & Dwight
	Toys R Us
	Boeing
	US Cold Storage
	Arkema
	Kimberly- Clark
	GE
	Honda