

**The Pennsylvania State University  
Smeal College of Business  
Career & Corporate Connections  
Recruiting Report – 2011-2012  
Full-Time**

**External Report - PRELIMINARY**

# Recruiting Report

- The following report is an overview of the 2011-2012 recruiting season for Penn State's Smeal College of Business. This data includes post-graduation information for Fall 2011 and Spring 2012 graduates. The data is compiled through many channels including the Penn State Fact Book, student and company feedback forms, as well as the National Association of Colleges and Employers (NACE).
- All information is based only on undergraduate students at Penn State's University Park campus who are enrolled in the Smeal College of Business.
- All information is accurate as of August 8, 2012. This is the preliminary report for the 2011-2012 recruiting season.

# Data Totals

During the 2011-2012 academic year:

- **1595** students graduated from the Smeal College of Business at University Park.
  - Fall 2011 = 300 graduates
  - Spring 2012 = 1295 graduates
- There were a total of **656** full-time placements reported at graduation.
- Of the 656 students who graduated with a full-time job, **88%** held at least one internship or co-op during their college career.

# Placements by Major

- Breakdown of students who obtained full-time positions by major
  - Accounting 155
  - Actuarial Science 28
  - Economics 15
  - Finance 172
  - Management 24
  - Management Information Systems 17
  - Marketing 90
  - Risk Management 4
  - Supply Chain & Information Systems 147

**NOTE:** There were 4 placements that did not have a major associated with them but were still counted in the total placement number.

# Post Graduation Plans

■ Total Responses	1207
■ full-time employment	656
■ still interviewing	452
■ graduate school	55
■ military	8
■ entrepreneurship endeavor	12
■ public service	7
■ other	17

# Salary Information

## 2011-2012

- The average starting salary for full-time placements is \$53,912.

■ Accounting	\$53,609
■ Actuarial Science	\$58,628
■ Economics	\$50,200
■ Finance	\$55,375
■ Management	\$46,167
■ Management Information Systems	\$59,678
■ Marketing	\$47,793
■ Risk Management	\$52,500
■ Supply Chain & Information Systems	\$56,309

# Placement by State

## Top 10

- Pennsylvania – 213
- New York – 105
- New Jersey – 55
- Virginia – 44
- Delaware – 22
- District of Columbia – 20
- Georgia – 16
- Maryland – 15
- North Carolina – 14 & Massachusetts – 14
- Texas – 9

# Top Companies by Placements

2011-2012

## ■ Top 10 companies by placement

1. PricewaterhouseCoopers
2. Ernst & Young
3. KPMG
4. IBM
5. Deloitte
6. PNC
7. Bank of America / Merrill Lynch
8. Vanguard
9. DuPont
10. Dick's Sporting Goods

\*Information gathered from company placement forms and Senior Survey