Story of the Smeal Alumni Society
Alumni Society Mission Statement

The Smeal College of Business experience extends beyond graduation. The mission of the Alumni Society is to provide lifelong learning and networking opportunities to its alumni community of more than 90,000 graduates, and to current Smeal students. Smeal is more than a leading academic institution; it's an asset for life.
Membership in the Smeal Alumni Society

By becoming a member of the Penn State Alumni Association, a Smeal alumnus/alumna is automatically considered a member of the Smeal Alumni Society. Both members and non-members are welcome to participate in Society hosted activities, events, and programs.

A percentage of membership dollars from Smeal alumni directly supports alumni activities hosted by the Society. Membership dollars also support University-wide activities and events such as scholarships, student organizations, and Alumni Association events.
Ways to get Involved

- Join the Alumni Association
- Volunteer on an ASB committee
- Mentor a Smeal student
- Participate in Impact Smeal Day
- Share career advice and insights with current students
- Speak to student organizations
- Join an Affiliate Program Group
- Apply for an At-Large Director position on the ASB
- Hire Smeal students and / or alumni
- Support Smeal financially
Alumni Society Board (ASB)

- Up to 24 At-Large Directors that serve two, three-year terms
- Four committees; each Committee chair and vice chair serves on the executive committee, along with the president, president-elect, and several ex-officio directors
- Semi-annual ASB meetings on campus prior to Impact Smeal Day (ISD)
- After serving the maximum number of terms on the Smeal Alumni Society Board, At-Large Directors are inducted into the Hammond Society
  - The Hammond Society is named in recognition of Dr. J.D. Hammond, Dean Emeritus, for his support and influence developing the Smeal Alumni Society Board
Organizational Structure

Each of the four committees include:
- A chair and vice chair (part of the executive team)
- Volunteers (ASB At-Large Directors, Hammond Society members, and general volunteers)

Committees are open to everyone! We encourage you to get involved
At-Large Director Responsibilities

- Attend the semi-annual board meeting on the University Park campus (minimum of one meeting per year in person)
- Volunteer to support or lead one of the four ASB committees
- Recommend alumni volunteers for At-Large Director positions
- Nominate alumni for the annual awards program
- Maintain membership in the Penn State Alumni Association/Smeal Alumni Society

Interested in joining the board? Talk to a current member to learn about the requirements and application process!
Affiliate Program Groups

- Develops and enhances Smeal regional clubs in the following cities: New York, Philadelphia, Pittsburgh, Happy Valley and Washington D.C.

- Promotes best practices and operational enhancements for the improvement of the individual clubs

- Creates templates and tools to enhance sponsorship, volunteer recruitment, succession planning, etc.

- Welcomes hundreds of alumni to regional club events each year

Larry Colorito
Committee Chair

Brian Laubscher
Committee Vice Chair
Alumni Engagement

• Builds a pipeline for future ASB At-Large Directors and volunteers

• Improves the Impact Smeal Day experience for new volunteers

• Enhances relationships with Smeal’s office of Continuing Education by providing feedback and reviewing materials

• Engages alumni with student organizations after graduation

Marissa Presser
Committee Chair

Randy Iles
Committee Vice Chair
Mentoring

- Leads Smeal’s annual student-alumni mentoring program
- Sets annual goals for driving quality and growth of the program; Yields over 400 mentoring relationships each year
- Manages marketing plan and produces resources to support student and alumni participants
- Facilitates kickoff and mid-year check points to ensure mentoring program success

Carole McCabe  
Committee Chair

Matt Giammanco  
Committee Vice Chair
Student Success

- Facilitates Commonwealth Campus visits to support business students interested in transferring to University Park
- Coordinates the annual Sapphire Leadership Program application review
- Partners with Smeal and current students to better understand how students would like to engage with alumni
- Continues to explore ways to promote diversity throughout Smeal

John Peterson
Committee Chair

Sue Lowe
Committee Vice Chair
Graduates of the Last Decade (GOLD) is our program for recent Smeal graduates.

GOLD’s mission is to motivate recent graduates to build life-long connections with Smeal.

GOLD was formed in 2017 and includes up to ten council members who serve as ambassadors to the college.

GOLD volunteers serve as “consultants” on one of our committees and support a variety of special projects each year.

The Chair of the GOLD Council serves as an Ex-Officio Director on the Alumni Society Board.

Danny Levine
GOLD Chair
Impact Smeal Day

• Welcome to Impact Smeal Day!

• Opportunity to connect with students and alumni

• Expand your network and establish valuable relationships

• Participate in various sessions:
  – Classroom panels
  – Professional development sessions
  – Committee meetings
  – Update from the Dean
  – Annual awards and Hammond Society recognition dinner
Useful Links and Acronyms

- Apply for an At-Large Director Position
- ASB Constitution
- Awards and Honoring Alumni
- Committee Descriptions
- Graduates of the Last Decade
- Hammond Society
- Meet the ASB At-Large Directors
- Mentoring Program
- Smeal Alumni Career Services
- Smeal Alumni Relations
- Ways to Get Involved

Questions? Please contact Jen Crispell

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