Story of the Smeal Alumni Society
The mission of the Smeal Alumni Society seeks to enhance the value and reputation of Smeal by cultivating a community of active, engaged alumni; building and maintaining forums for student and alumni interaction; and providing a meaningful connection between the college and alumni.
Membership in the Smeal Alumni Society

By becoming a member of the Penn State Alumni Association, a Smeal alumnus/alumna is automatically considered a member of the Smeal Alumni Society. Both members and non-members are welcome to participate in Society hosted activities, events, and programs.

A percentage of membership dollars from Smeal alumni directly supports alumni activities hosted by the Society. Membership dollars also support University-wide activities and events such as scholarships, student organizations, and Alumni Association events.
Ways to get Involved

• Join the Alumni Association
• Volunteer on an ASB committee
• Mentor a Smeal student
• Participate in Impact Smeal Day
• Share career advice and insights with current students
• Speak to student organizations
• Join an Affiliate Program Group
• Apply for an At-Large Director position on the ASB
• Hire Smeal students and/or alumni
• Support Smeal financially
Alumni Society Board (ASB)

- 24 At-Large Directors that serve two, three-year terms

- Five committees and 12 executive committee leaders (president, president-elect, chair and vice chair of each committee)

- Semi-annual ASB meetings on campus prior to Impact Smeal Day (ISD)

- After serving the maximum number of terms on the Smeal Alumni Society Board, At-Large Directors are inducted into the Hammond Society
  - The Hammond Society is named in recognition of Dr. J.D. Hammond, Dean Emeritus, for his support and influence developing the Smeal Alumni Society Board
Organizational Structure

Each of the five committees include:
- A chair and vice chair (part of the executive team)
- Volunteers (ASB At-Large Directors, Hammond Society members, and general volunteers)

Committees are open to everyone!
We encourage you to get involved
At-Large Director Responsibilities

• Attend the semi-annual board meeting on the University Park campus (minimum of one meeting per year in person)

• Volunteer to support or lead one of the five ASB committees

• Recommend alumni volunteers for At-Large Director positions

• Nominate alumni and students for the annual awards program

• Maintain membership in the Penn State Alumni Association/Smeal Alumni Society

Interested in joining the board? Talk to a current member to learn about the requirements and application process!
Affiliate Program Groups

• Develops and enhances Smeal regional clubs in the following cities: New York, Philadelphia, Pittsburgh, State College and Washington D.C.

• Promotes best practices and operational enhancements for the improvement of the individual clubs

• Creates templates and tools to enhance sponsorship, volunteer recruitment, succession planning, etc.

• Welcomes hundreds of alumni to regional club events each year

Larry Colorito
Committee Chair

Brian Laubscher
Committee Vice Chair
Alumni Engagement

- Builds a pipeline for future ASB At-Large Directors and volunteers
- Improves the Impact Smeal Day experience for new volunteers
- Enhances relationships with Smeal’s office of Continuing Education by providing feedback and reviewing materials
- Engages alumni with student organizations after graduation

Marissa Presser  
Committee Chair

Randy Iles  
Committee Vice Chair
Marketing

• Identifies ways to promote the ASB’s mission to alumni across the globe

• Partners with each ASB committee to promote their events and/or initiatives

• Collaborates with Smeal to promote events and initiatives to alumni

• Develops surveys to understand engagement preferences and needs of the Smeal Alumni Society

Melissa Schipke  
Committee Chair

Tom Raymond  
Committee Vice Chair
Mentoring

- Leads Smeal’s annual student-alumni mentoring program
- Sets annual goals for driving quality and growth of the program; Yields over 400 mentoring relationships each year
- Manages marketing plan and produces resources to support student and alumni participants
- Facilitates kickoff and mid-year check points to ensure mentoring program success

Carole McCabe
Committee Chair

Matt Giammanco
Committee Vice Chair
Student Success

- Facilitates Commonwealth Campus visits to support business students interested in transferring to University Park
- Coordinates the annual Sapphire Leadership Program application review
- Partners with Smeal and current students to better understand how students would like to engage with alumni
- Continues to explore ways to promote diversity throughout Smeal

Justin McClure
Committee Chair

Sue Lowe
Committee Vice Chair
Graduates of the Last Decade (GOLD) is our program for recent Smeal graduates.

GOLD’s mission is to motivate recent graduates to build life-long connections with Smeal.

GOLD was formed in 2017 and includes eight council members that serve as ambassadors to the college.

GOLD volunteers serve as “consultants” on one of our committees and support a variety of special projects each year.

Danny Levine  
GOLD Chair
Impact Smeal Day

• Welcome to Impact Smeal Day!

• Opportunity to connect with students and alumni

• Expand your network and establish valuable relationships

• Participate in various sessions:
  – Classroom panels
  – Professional development sessions
  – Committee meetings
  – Update from the Dean
  – Annual awards and Hammond Society recognition dinner
Useful Links and Acronyms

- Apply for an At-Large Director Position
- ASB Constitution
- Awards and Honoring Alumni
- Committee Descriptions
- Graduates of the Last Decade
- Hammond Society
- Meet the ASB At-Large Directors
- Mentoring Program
- Smeal Alumni Career Services
- Smeal Alumni Relations
- Ways to Get Involved

<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>APG</td>
<td>Affiliate Program Group</td>
</tr>
<tr>
<td>ASB</td>
<td>Alumni Society Board</td>
</tr>
<tr>
<td>GOLD</td>
<td>Graduates of the Last Decade</td>
</tr>
</tbody>
</table>

Questions? Please contact Jen Crispell