

Affiliate Program Groups

- Develops and enhances Smeal regional clubs in the following cities: New York, Philadelphia, Pittsburgh, Happy Valley and Washington D.C.
- Promotes best practices and operational enhancements for the improvement of the individual clubs
- Creates templates and tools to enhance sponsorship, volunteer recruitment, succession planning, etc.
- Welcomes hundreds of alumni to regional club events each year



Larry Colorito
Committee Chair



Brian Laubscher
Committee Vice Chair



Alumni Engagement

- Builds a pipeline for future ASB At-Large Directors and volunteers
- Improves the Impact Smeal Day experience for new volunteers
- Enhances relationships with Smeal's office of Continuing Education by providing feedback and reviewing materials
- Engages alumni with student organizations after graduation



Marissa Presser
Committee Chair



Randy Iles
Committee Vice Chair



Mentoring

- Leads Smeal's annual student-alumni mentoring program by setting annual goals for driving quality and growth of the program; Yields over 400 mentoring relationships each year.
- In this particular session, alumni will assist with an information session for prospective students who can apply for the 2020-2021 Program. Alumni will share how they have worked with student protégés in the past, and also take part in a mini-mentoring session with the students in attendance!



[Carole McCabe](#)
Committee Chair



[Matt Giammanco](#)
Committee Vice Chair



Student Success

- Facilitates Commonwealth Campus visits to support business students interested in transferring to University Park
- Coordinates the annual Sapphire Leadership Program application review
- Partners with Smeal and current students to better understand how students would like to engage with alumni
- Continues to explore ways to promote diversity throughout Smeal



John Peterson
Committee Chair



Sue Lowe
Committee Vice Chair

