At-Large Directors serve the Smeal Alumni Society, whose mission it is to enhance the value and reputation of the Penn State Smeal College of Business by cultivating a community of active, engaged alumni; building and maintaining forums for student and alumni interaction; and providing a meaningful connection between the college and alumni.

The Board consists of no more than 24 At-Large Directors. At-Large Directors are elected by the Smeal Alumni Society Board or appointed by the Dean.

Membership as an At-Large Director consists of one, three-year term, with the option for reelection to a second, three-year term. The term of the At-Large Director begins on July 1, following the election immediately preceding the July term. Unless, however, an At-Large Director is elected to fill an unexpired term, then the individual’s term begins immediately.

An At-Large Director is required to:

- Attend and actively participate in all board meetings and discussions. Directors must attend at least one board meeting in person each year, and absence from three consecutive meetings terminates membership on the board (NOTE: At-Large Directors are responsible for covering personal travel and lodging expenses to and from board meetings);
- Attend and actively participate in all board conference calls held between board meetings;
- Actively participate in a task force/committee, including attendance at task force/committee conference calls held between board meetings and Impact Smeal Days (the expectation is that At-Large Directors eventually consider a leadership role within their task force/committee);
- Assist as needed with additional leadership roles with the Smeal Alumni Society;
- Nominate alumni volunteers for At-Large Director positions;
- Participate in voting opportunities, including elections and other matters related to the board;
- Nominate alumni and students for the annual awards program;
- Participate in college-wide activities and programs offered outside of the board meetings;
- Attend events and show support for a Smeal affiliate program group, if an organization exists where one resides;
- Assist the college with identifying, developing, and stewarding new volunteers;
- Support the Smeal Honor Code;
- Maintain membership in the Penn State Alumni Association; and
- Although supporting Smeal financially is not a requirement of membership, personal and/or company support is highly encouraged. In addition, Directors should establish a relationship with the Smeal development officer in their region, for potential alumni referrals.