



NITTANY LION ENTREPRENEURSHIP CONFERENCE

“Corporate Innovation and Venture Capital”

WHAT: The Penn State Entrepreneurship Conference

WHEN: Friday, April 20, 2012 from 8 a.m. – 4 p.m. (Blue & White Weekend)

WHERE: The Nittany Lion Inn

WHO: Penn State Undergraduate & Graduate Students, Professors, and Community Members

Leading angel investors, venture capitalists and entrepreneurs from around the world will convene at Penn State on April 20, 2012, for the fourth annual Nittany Lion Early Stage Venture Capital Conference, hosted by the Farrell Center for Corporate Innovation and Entrepreneurship and the Penn State Law and Entrepreneurship Association.

The conference will feature three panel discussions, each featuring highly experienced experts. Discussions will be focused on the significance of intellectual property in valuation of businesses and industries, how to effectively prevent corporate innovation from becoming self contradictory, and the role corporate venture capital has in innovation. The conference will also present the final round of the idea pitch competition showcasing the creativity and entrepreneurial spirit of the Penn State community.

The conference will be held at the Nittany Lion Inn, starting with a breakfast reception at 8 a.m. and concluding at 4 p.m.

Panel speakers include distinguished Penn State faculty, corporate executives, consultants, successful entrepreneurs and attorneys with a superior understanding of the dynamics and influences affecting entrepreneurship, innovation and venture capital today.

The slate of panel discussions:

- Venture Capital & Intellectual Property - Featuring three speakers,
- Corporate Innovation - Featuring three speakers
- New Deal Flow - Featuring three speakers

A complete list of panelists, the conference agenda, and registration information are available online at www.smeal.psu.edu/ventureconference.

Students: \$25

Community Members: \$75

Sponsored by the Farrell Center for Corporate Innovation and Entrepreneurship & the Penn State Law and Entrepreneurship Association

