

July 10-15, 2011

Find out more and register at
www.smeal.psu.edu/stockmarketcamp

Stock Market Camp

A Summer Camp for High School Students

"The camp gives a person a glimpse of the financial world. It opens up another world."

"I learned so much this week, but it was a lot of fun doing it."

"I would recommend this camp to any of my friends who want to learn about finance and the stock market in a fun, friendly environment."

— Prior Campers

Camp Instructors

Lou Gattis
Clinical Associate Professor of Finance

David Haushalter
Associate Professor of Finance
Academic Director of the Smeal Trading Room

This program is a joint initiative between Penn State's Smeal College of Business and the Eberly College of Science.



An Introduction to Trading and Analysis

July 10-15, 2011

A resident and day camp for high school students entering grades 10–12.

Stock Market Camp provides you with a glimpse into the world of finance and the stock market. You'll spend a week in the Trading Room at Penn State's Smeal College of Business and learn about the basic tools and intricacies of the stock market through valuation exercises, trading games, and other competitions. You and your team of fellow campers will analyze companies, make stock recommendations, and manage a portfolio—giving you a chance to experience the challenges that the financial markets offer.

Highlights

- Learn from Penn State finance professors and current students
- Spend the week in the state-of-the-art Business Building—the largest academic facility on campus
- Explore careers in finance
- Experience campus life at Penn State University
- Meet students from across the country
- Compete for prizes in daily games and competitions

Activities

- Trade and compete in simulated financial markets
- Work in teams to analyze your favorite companies
- Build models in Microsoft Excel to analyze and value stocks
- Use the tools of Wall Street professionals (Excel, Bloomberg)
- Learn how poker strategies are applied to investing
- Take field trips to the campus pool, Beaver Stadium, Sports Museum, Berkey Creamery, and Tussey Mountain Recreational Park



Former Campers in Front of the Smeal College Trading Room

PENNSTATE



SMEAL
College of Business



Trip to Tussey Mountain Recreational Park



Finance Olympic Competition



Poker Tournament

The Trading Room

The Trading Room was established in spring 2001 as an advanced learning laboratory for students at all levels. Smeal was among the first business schools in the nation to invest in such a unique learning environment.

The Trading Room replicates a real-world trading experience and functions as a classroom and a laboratory. Televisions offer access to live coverage of CNBC, CNN, and other financial and news networks. Real-time tickers and stock boards surround you with important financial information.

Each of the 54 workstations in the Trading Room is equipped with two monitors, a powerful computer, and the software needed for simulated trading, deal capture, settlement, analytics, pricing, portfolio management, derivatives pricing, and other finance-related challenges.

This publication is available in alternative media on request.

The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, national origin, race, religious creed, sex, sexual orientation, gender identity, or veteran status. Discrimination or harassment against faculty, staff, or students will not be tolerated at The Pennsylvania State University. Direct all inquiries regarding the nondiscrimination policy to the Affirmative Action Director, The Pennsylvania State University, 328 Boucke Building, University Park, PA 16802-5901; Tel 814-865-4700/V, 814-863-1110/TTY.

U.E.d BUS 10-46

Preliminary Schedule

Each day will feature a simulated trading exercise. Morning sessions will run from 9:00 a.m. until noon and afternoon sessions will run from 1:30 until 4:30 p.m. Evening activities are voluntary for day campers. Families are invited to Friday's activities.

Sunday, July 10, 2011

Afternoon	Dorm check-in (Location TBA)
Evening	Smeal Trading Room Orientation and Scavenger Hunt

Monday

Morning	Breakfast (Dining Hall) An Introduction to Stocks and Trading (Trading Room)
Afternoon	Lunch (Dining Hall) Trading Simulations, Games, and Competitions (Trading Room)
Evening	Dinner (Dining Hall) Movie Night (Location TBA)

Tuesday

Morning	Breakfast (Dining Hall) Financial Analysis and Selection of Stocks (Trading Room)
Afternoon	Lunch (Dining Hall) Trading Simulations, Games, and Competitions (Trading Room) Financial Industry Guest Speaker
Evening	Dinner (Dining Hall) Tussey Mountain Recreational Park

Wednesday

Morning	Breakfast (Dining Hall) Stock Valuation Models (Trading Room)
Afternoon	Lunch (Dining Hall) Trading Simulations, Games, and Competitions (Trading Room) Financial Industry Guest Speaker
Evening	Dinner (Dining Hall) Poker Tournament

Thursday

Morning	Breakfast (Dining Hall) Nitrany Lion Fund Presentations (Trading Room)
Afternoon	Lunch (Dining Hall) Trading Simulations, Games, and Competitions (Trading Room)
Evening	Dinner (Dining Hall) Finance Olympic Competition (Location TBA)

Friday

Morning	Breakfast (Dining Hall) Final Trading Competition Stock Pitch Preparation
Afternoon	Stock Pitch Awards, and Parent Reception Check out (noon)