

Executive Coaching Certification

Two Time-Phased Weeks

March 15-20 and April 26-30, 2009

September 27-October 2 and October 25-29, 2009



Program Objectives

This program teaches participants to be an effective executive coach. Working with published experts, you will master the six-phase “Sherpa” coaching process and learn the skills and techniques necessary to enable others to achieve professional success. An Executive Coaching Certification is granted upon successful completion of the program.

Who Should Attend

The Executive Coaching Certification program is appropriate for HR line and staff professionals or others responsible for developmental coaching in both public and private organizations.

Program Benefits

Executive Coaching Certification will make you far more effective as a leader and facilitator in this new and growing field, and gives you the prestige and credibility of a university-endorsed certification. You will learn:

- How to facilitate improved business behavior in others
- How to evaluate and attain your full potential and the potential of your clients
- Effective communications for developing increased individual and team productivity
- Mastery of the Sherpa coaching process, the “operating system” for contemporary coaching

The Sherpa Guide

The Sherpa Guide: Process-Driven Executive Coaching sets the standard for “how to coach” books, and for the field of coaching itself. This is a book packed with actionable items—tips and techniques for the coach to use with any client.

What is a Sherpa Coach?

The model for the Sherpa executive coach is the Himalayan guide. Of all mountain escorts, Sherpas are the most knowledgeable. They help climbers choose a course and reach the summit. In the same way, Sherpa executive coaches advise, provide tools, and share knowledge of the best path for their clients to follow.

Program Content

The Sherpa process involves six phases, with comprehensive exercises, assessments, tools, and activities associated with each phase. The authors/instructors share their own case studies and experiences, adding depth to content.

Phase I: Taking Stock

- Process Overview
- Self Discovery
- Agreement

Phase II: Global View

- Support Mountain
- Perception
- Values
- Change Management

Phase III: Destination

- Logistics
- Weakness Mountain
- Expectation Mountain

Phase IV: Charting the Course

- Relational Route
- Organizational Route
- Goal Setting

Phase V: Agenda

- Commitment
- Accountability - Attitude
- Browsing the Journal
- Long Term Outlook

Phase VI: The Summit

- Support
- Follow-up

Putting Theory into Practice

The program’s two-week, time-phased format allows for immediate practice of skills learned. In between the first and second program sessions, participants will return home and use their new skills to work with a practicum coaching client. They will also receive weekly phone support from a Sherpa support specialist as the practicum experience unfolds.

Ranked #1 >>>

Smeal Ranks #1 in Custom Education Worldwide

Economist Intelligence Unit, 2006

Ranked #2 >>>

Smeal Ranks #2 in Open Enrollment Programs

The Economist, 2005

Ranked in Top Ten

Smeal Ranks in the Top Ten in Custom Education

BusinessWeek, 2005

Faculty Leaders

Executive Coaching Certification will be presented by Brenda Corbett and Judith Colemon, the authors of *The Sherpa Guide: Process-Driven Executive Coaching*. Please visit <http://www.smeal.psu.edu/psep/ecc.html> to view their vitae.

Program Sponsors

Since 1954, organizations and individuals around the world have turned to **Penn State Executive Programs** to meet their leadership development needs. Drawing on the vast resources of one of the nation's top universities and the internationally ranked Smeal College of Business, executives and senior managers develop capabilities that translate into strategic creativity, effective leadership, innovation, and efficient business processes. We are currently ranked among the very best executive education providers by major publications including *The Economist* and *BusinessWeek*. For more information, visit: <http://www.smeal.psu.edu/psep/>

Sherpa Coaching, a minority business enterprise based in Cincinnati, Ohio, certifies executive coaches in partnership with Penn State. Judith Colemon and Brenda Corbett, co-founders of Sherpa Coaching, conduct the training and deliver related classes in coaching skills and techniques for executives and managers. Colemon and Corbett authored *The Sherpa Guide: Process-Driven Executive Coaching*, published by Thomson. The book presents the most well-defined coaching process in print, and serves as a text for the coaching certification. For more information visit: <http://www.sherpacoaching.com>

Related Programs

► Coaching Skills for High Performance

Covers the Sherpa model for becoming a coaching leader within an organization. This intensive program provides the skills and techniques required to coach personnel to achieve their peak performance. <http://www.smeal.psu.edu/psep/cshp.html>

Program Dates

Two time-phased weeks:

March 15-20, and April 26-30, 2009

September 27-October 2, and October 25-29, 2009

Location

These two-week programs will be conducted at the Penn State University Park campus in State College, Pennsylvania, and held in private, modern executive education facilities.

Fees

The program fee for Executive Coaching Certification is \$8,950. This includes all instructional materials, private room accommodations, and meals.

We accept MasterCard, Visa, Discover, and American Express.



Registration

Class size is limited. Reserve space via phone or e-mail (Phone: 814-865-3435; Toll Free: 800-311-6364; FAX: 814-865-3372; E-mail: psep@psu.edu). Then apply online at <http://php.smeal.psu.edu/psep/apply/>

