Penn State Executive Programs

2013 Program Schedule

Leadership & Strategy

Aligning Strategy, Leadership, and Culture: Keys to Competitive Advantage

April 28- May 3; September 22-27, 2013

This one-week program is designed for leaders charged with creating and implementing strategy. Participants will assess forces shaping their business environment, examine organizational capability and talent needed to compete, and learn how to establish a common sense of focus and purpose that drives commitment, cooperation, and performance.

$7,950

Developing Managerial Effectiveness

April 21-26; October 20-25, 2013

This one-week program guides managers to develop an integrated approach to strategic, financial, and performance management. You will hone personal leadership, decision-making, and influence skills while maximizing the use of management systems to improve the overall success of your organization.

$5,750

Finance

Finance for the Non-Financial Manager

April 29-May 3; December 9-13, 2013

Participants acquire a complete "toolbox" of accounting and financial knowledge for making decisions that affect the performance of their unit and contributes to the overall profitability of the organization. This four-day program covers accounting basics, financial analysis and planning, strategic finance, and corporate valuation.

$5,750

Information Technology

Enterprise Transformation & Integration: Beyond IT/Business Alignment

November 18-22, 2013

In affiliation with Gartner, this four-day program covers critical enterprise principles and provides a roadmap for achieving sustainable transformation through alignment. Topics include enterprise strategy, planning, and infrastructure issues as well as those surrounding external alliances and partnerships.

$4,400
$3,800: Affiliate Association Members

Supply Chain Management

Programs are presented in partnership with the Center for Supply Chain Research and co-sponsored by the Council of Supply Chain Management Professionals. By attending multiple programs at the University Park campus, you can earn a Certificate in Supply Chain Management, Supply Chain Leadership, or Supply Chain Operational Excellence. Visit our web site for more information about corporate and military certificate options.

Essentials of Supply Chain Management

April 8-12; October 7-11, 2013

This four-day program offers a foundational understanding to managing effective supply chains. Learn common terminology, inventory methodologies, distribution concepts, and service performance tactics. Three CEUs.*

$4,200
$4,100: CSCMP Members
$3,600: CSCR Corporate Sponsors

Processes & Tools for Supply Chain Success

May 19-23; November 4-8, 2013

Using the Supply-Chain Operations Reference (SCOR) Model as the thread, participants learn tools and techniques to define, analyze, and implement improvements for each major function with the supply chain. Three CEUs*

$4,200
$4,100: CSCMP Members
$3,600: CSCR Corporate Sponsors

Achieving Supply Chain Transformation

March 18-22; September 9-13, 2013

Intended for mid-level and senior managers responsible for leveraging supply chains for financial and service performance, this four-day program provides a unique step-by-step methodology of strategies and capabilities for supply chain innovation and transformation. Three CEUs.*

$4,200
$4,100: CSCMP Members
$3,600: CSCR Corporate Sponsors

Demand-Driven Supply Chains: Using Lean Principles to Drive Innovation

June 3-7; October 28-November 1, 2013

Learn a systemic approach for applying Lean thinking to supply chain challenges in this four-day program. Three CEUs.*

$4,950
$4,850: CSCMP Members
$4,350: CSCR Corporate Sponsors

Designing and Leading Competitive Supply Chains

March 11-15; September 23-27, 2013

Targeted for senior executives charged with design and orchestration of complex supply chain systems, participants in this four-day program learn practices that enhance supply chain speed, flexibility, and competitive differentiation.

$4,950
$4,850: CSCMP Members
$4,350: CSCR Corporate Sponsors

Global Supply Chain Strategy & Risk Management

April 22-25; September 30-October 3, 2013

Discuss macroeconomic factors affecting extended supply chains in this three-day program. Learn techniques and strategies to deal effectively with unique managerial, cultural, and infrastructure issues associated with different geo-centers of expertise.

$3,600
$3,500: CSCMP Members
$3,000: CSCR Corporate Sponsors

Supply Chain Collaboration and Alignment

May 7-10; October 14-17, 2013

Improve supply chain performance through integrated business management and strategic partnerships. Topics in this three-day program covers processes for improving internal functional alignment through sales and operations planning as well as ways to improve alignment externally through collaborative planning among trading partners.

$3,600
$3,500: CSCMP Members
$3,000: CSCR Corporate Sponsors

** Penn State Continuing Education Units (CEUs) are available based on a standard unit of one unit per ten hours of classroom instruction. Upon completion of this program, each participant will be awarded a certificate for three Penn State CEUs earned.*

PENNSTATE
Executive Programs

www.smeal.psu.edu/psep

Penn State Executive Programs
Smeal College of Business

The Pennsylvania State University
382 Business Building
University Park, PA 16802-3603

800-311-6364
814-865-3435

psep@psu.edu
www.smeal.psu.edu/psep

Registration Process

Reserve your place by phone or e-mail and then complete your registration online at www.smeal.psu.edu/psep. There is no application fee or exam. Program fees are due prior to the start date and include course materials, private accommodations, and meals. Registrations are requested a minimum of six weeks prior to the start of the program.

Special Participation Options

We believe team participation can maximize the impact of learning and drive change within your organization faster and more effectively. Organizations that send three or more participants to any program will receive significant savings.

Dates and fees are subject to change. Please visit Penn State Executive Programs on the web for the most up-to-date information.

This publication is available in alternative media on request. Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce. U.Ed BUS 12-22

LD1011