

# Strengthen your supply chain.

## Supply Chain Management Programs from Penn State

2011-2012 Program Schedule

PENNSSTATE



Executive Programs



# Build on a foundation of supply chain excellence.

Penn State works with organizations and leaders from around the world to help shape supply chain strategies and practices that fuel competitive advantage and business success. We link strategic understanding with powerful ideas about how supply chain decisions affect overall corporate performance.

**Penn State Executive Programs, in partnership with the Center for Supply Chain Research at the Smeal College of Business, is at the core of a supply chain presence that has impacted a diverse community of corporate, non-profit, and government partners for more than two decades.**

# We rank among the world's best.

The Penn State Smeal College of Business understands today's complex supply chain challenges and how to connect with progressive leaders. We have been ranked number one for supply chain in a survey of companies and academic institutions by AMR Research, number two in a survey of academics and practitioners by *Supply Chain Management Review*, and among the top five annually in the supply chain categories of the *U.S. News & World Report* undergraduate and MBA business school rankings.

**Cutting-edge research, industry benchmarking, and insights from a diverse community of supply chain professionals provide the tools to adapt to change and address challenges.**

# Our programs deliver results.

Review our comprehensive schedule of upcoming supply chain programs. Identify the offerings best suited to your needs and the combination of programs necessary to earn one of three certificates from Penn State.

- Develop professional skills and capabilities necessary for growth in your supply chain discipline.
- Learn concepts for immediate application from award-winning faculty as well as supply chain professionals from top organizations.

**Register at [www.smeal.psu.edu/psep](http://www.smeal.psu.edu/psep) or contact us to discuss the complete range of supply chain education possibilities for you and your organization.**

# Penn State Executive Programs Supply Chain Management

Programs are presented in partnership with the Center for Supply Chain Research at Penn State and co-sponsored by the Council of Supply Chain Management Professionals.  
All fees below include lodging and meals.

## Essentials of Supply Chain Management

**Oct. 24-28, 2011; April 9-13, 2012;  
Oct. 8-12, 2012**

This four-day program offers a foundational understanding of managing effective supply chains. Learn common terminology, inventory methodologies, distribution concepts, and service performance tactics. Three CEUs.\*

\$4,200  
\$4,100: CSCMP Members  
\$3,600: CSCR Corporate Sponsors

## Processes & Tools for Supply Chain Success

**Nov. 14-18, 2011; May 20-24, 2012;  
Nov. 13-16, 2012**

Using the Supply-Chain Operations Reference (SCOR) Model as the thread, participants in this four-day program learn tools and techniques to define, analyze, and implement improvements for each major function with the supply chain. Three CEUs.\*

\$4,200  
\$4,100: CSCMP Members  
\$3,600: CSCR Corporate Sponsors

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## Achieving Supply Chain Transformation

**Sept. 12-16, 2011; Mar. 19-23, 2012;  
Sept. 10-14, 2012**

Intended for mid-level and senior managers responsible for leveraging supply chains for financial and service performance, this four-day program provides a unique step-by-step methodology of strategies and capabilities for supply chain innovation and transformation.

Three CEUs.\*  
\$4,200  
\$4,100: CSCMP Members  
\$3,600: CSCR Corporate Sponsors

## Applying Lean Principles Across the Supply Chain

**Oct. 31-Nov. 4, 2011; Feb. 27-Mar. 2,  
2012; Oct. 29-Nov. 2, 2012**

Learn a systemic approach for applying lean thinking to your supply chain challenges in this four-day program. Three CEUs.\*

\$4,950  
\$4,850: CSCMP Members  
\$4,350: CSCR Corporate Sponsors

## Designing & Leading Competitive Supply Chains

**Sept. 18-23, 2011; Mar. 11-16, 2012;  
Sept. 16-21, 2012**

Targeted for senior-level executives charged with design and orchestration of complex supply chain systems, participants in this one-week program learn practices that enhance supply chain speed, flexibility, and competitive differentiation.

\$6,150  
\$5,950: CSCMP Members  
\$5,550: CSCR Corporate Sponsors

## Global Supply Chain Strategy & Risk Management

**Sept. 26-29, 2011; Sept. 24-27, 2012**

Discuss macroeconomic factors affecting extended supply chains in this three-day program. Learn techniques and strategies to deal effectively with unique managerial, cultural, and infrastructure issues associated with different geo-centers of expertise.

\$3,600  
\$3,500: CSCMP Members  
\$3,000: CSCR Corporate Sponsors

## Supply Chain Collaboration & Alignment

**Oct. 10-13, 2011; Oct. 15-18, 2012**

Improve supply chain performance through integrated business management and strategic partnerships. Topics in this three-day program cover processes for improving internal functional alignment through sales and operations planning as well as ways to improve alignment externally through collaborative planning among trading partners.

\$3,600  
\$3,500: CSCMP Members  
\$3,000: CSCR Corporate Sponsors

*\* Penn State Continuing Education Units (CEUs) are available based on a standard unit of one unit per ten hours of classroom instruction. Upon completion of this program, each participant will be awarded a certificate for three Penn State CEUs earned.)*

# Become a subject matter expert.

Enhance your supply chain expertise and increase your value to the organization by completing multiple Penn State supply chain programs. By doing so, you can earn a Certificate in Supply Chain Management, Supply Chain Leadership, or Supply Chain Operational Excellence.

Certificates			Programs	
Supply Chain Management	Supply Chain Leadership	Supply Chain Operational Excellence		
■				Essentials
■		■		Processes & Tools
■	■			Transformation
	■			Designing
	■			Global
		■		Lean
		■	Collaboration	



# Customize your experience.

Along with our portfolio of open-enrollment supply chain programs, Penn State Executive Programs also collaborates with organizations on custom learning initiatives. Contact us to build a critical mass of supply chain leaders who are aligned in their behaviors and approaches. Custom learning initiatives from Penn State Executive Programs are:

- Driven by your unique vision, mission, strategic direction, organizational culture, and operational processes;
- Relevant, practical, and directly tied to business goals;
- Seamlessly integrated into other developmental initiatives and management systems within the organization;
- Flexible in program length, timing, location, and delivery mechanisms.

# Join Us.



## Registration Process

Reserve your place by phone or e-mail, and then complete your registration online at [www.smeal.psu.edu/psep](http://www.smeal.psu.edu/psep). There is no application fee or exam. Program fees are due prior to the start date and include course materials, private accommodations, and meals. Registrations are requested a minimum of six weeks prior to the start of the program.

*Dates and fees are subject to change. Please visit Penn State Executive Programs on the web for the most up-to-date information.*

## Special Participation Options

We believe team participation can maximize the impact of learning and drive change within your organization faster and more effectively. Organizations that send three or more participants to any program will receive significant savings.

**Penn State Executive Programs  
Smeal College of Business**

**The Pennsylvania State University  
382 Business Building  
University Park, PA 16802-3603**

**800-311-6364  
814-865-3435**

**[psep@psu.edu](mailto:psep@psu.edu)  
[www.smeal.psu.edu/psep](http://www.smeal.psu.edu/psep)**