



## Activity Report 2007-2008

### Board

- President: Marcela Velez
- Vice President of Alumni Relations: Jessica Berger
- Vice President of Communications: Shwetha Shrivatsa
- Vice President of Finance: Yan Zhang
- Vice President of International Affairs: Krithiga Anantharaman
- Vice President of Recruitment: Kirsten Grenoble

### Activities

#### • March 2007

Visitation Weekend  
Women's Reception



During Smeal MBA visitation weekend, prospective female students, faculty, staff and alumni enjoyed a reception at the Atherton Hotel featuring our traditional chocolate fountain. The reception gave female prospective students a chance to interact with current women Smeal MBA students and educate them on what Smeal has to offer.

#### • May 2007

**Female Leaders Series:**  
Cynthia H. Andrews

Cynthia Andrews a Business Unit Executive with IBM Healthcare, shared with the member of the WMBA, her experience and knowledge on the topic Work/Life, Flexibility & Mobility.

Farewell Second Years




We said goodbye to the Class of 2007 and our beloved Linda Brown. The event was great way for our organization to connect one final time before the Class of 2007 graduates and the Class of 2009 joins the program. Also, a nice way to celebrate Linda Brown and all she has contributed to our organization.


#### • August 2007


<p>Class of 2009 Welcome Reception</p>	<p>We welcomed the female class of 2009 with a reception held in the third floor terrace of the business building. During the reception, both 1<sup>st</sup> and 2<sup>nd</sup> year students had the opportunity of sharing experiences and expectations.</p>
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• **September 2007**

<p>Make up for the workplace</p> 	<p>Jodie Vanderman class of 2008 shared with the members of the WMBA some tips on appropriate make up for the work place. During the event our members had the opportunity to socialize while trying on different make up and receiving insightful beauty tips.</p>
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<p><b>Female Leaders Series:</b> Wendy Graham</p>	<p>Wendy Graham is 2004 Penn State Smeal MBA; she currently holds the position of Senior Financial Analyst at Honeywell International. Wendy shared with the WMBA members her understanding of Corporate America, her points of view in work life balance and the importance of having international exposure.</p>
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<p><b>Female Leaders Series:</b> Megan DeStefano</p> 	<p>Megan is recent Penn State Smeal MBA graduate (Class of 2007). She is currently part of DuPont’s MLDP program. Megan shared with us over desserts what she considers are the most valuable things to learn in your MBA program to succeed in the market place.</p>
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<p><b>Female Leaders Series:</b> Julie McHugh</p> 	<p>Julie McHugh is a Penn State BS Finance 1986. She is the Company Group Chairman of Global Virology Business for Johnson &amp; Johnson, Inc. As Company Group Chairman, R&amp;D and Commercial for the worldwide virology business at Johnson &amp; Johnson, Julie McHugh has responsibility for a dynamic and growing area of the corporation’s pharmaceutical business. She shared with us her experience and what she considers female leaders need to get to the top.</p>
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• **October 2007**


<p><b>Female Leaders Series:</b> Sharon Hake</p>	<p>Sharon Hake is currently the Global Leader for Marketing Solutions and Brand Management for DuPont Safety and Protection platform a business segment that focuses on helping people around the world live safer lives at home and at work. Sharon discussed with the WMBA members the topic “Getting to the C-Level”.</p>
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<p><b>Female Leaders Series:</b> Loren Singelton</p>	<p>Loren has worked at Pfizer for 16 years, she performed Sales and Marketing roles for the company and currently she is a Senior Manager for Learning &amp; Development in the Worldwide Pharmaceutical Operations. She holds an MBA in marketing and a BS in Political Science from Penn State. Loren shared lunch with our members and held one-on-one office hours with WMBA members interested in the pharmaceutical industry.</p>
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<p>Halloween Pumpkin Carving</p> 	<p>One week before Halloween, the WMBA Association hosted a pumpkin carving session. It was a great opportunity to find how creative people are! Besides pumpkin carving, we also enjoyed some cakes, apple cider, and toasted pumpkin seeds. It's a satisfaction both for eyes and for tongue.</p>
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• **November 2007**

<p>Dinner with Pennsylvania Bar Association</p>	<p>The WMBA members shared a dinner and cocktails with the Dean of the Business School, members of the Pennsylvania Bar Association's Commission on Women in the Law Profession and female students in the Penn State/Dickinson School of Law. The members enjoyed a great networking session as business and law are growing closer together.</p>
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<p>Mount Nittany Winery tour and tasting</p> 	<p>We invited the Smeal MBA community to join the WMBA for our annual winery tour and wine tasting at Mt. Nittany Winery. Each participant had the opportunity to taste six local wines. Some of the wines included the Tailgate Red and Nittany Mountain White.</p>
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• **December 2007**

<p>Happy Hour</p>	<p>To celebrate the end of the year and get ready for finals, the WMBA organized a happy hour where members had the opportunity of enjoying some appetizers and drinks while networking.</p>
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**Thanks to all our members for participating in the events, for enriching the Smeal MBA female community and for promoting women in business.**