Innovative Logistics – The Supply Chain Strategy Enabler

24th Annual R. Hadly Waters Supply Chain Symposium

Concurrent Session Co-Presenters

Transforming Logistics Operations at One of North America's Fastest Growing Companies

presented by

Green Mountain Coffee Roasters, Inc.

Michael Jacobs
Chief Logistics Officer

Robert Ostryniec
Chief Product Supply Officer

A leader in specialty coffee and coffee makers, Green Mountain Coffee Roasters, Inc. (GMCR) is recognized for its award-winning coffees, innovative Keurig® brewing technology, and environmentally and socially responsible business practices. This combination has made it a regular on FORTUNE's Fastest Growing Companies list, with 19x revenue growth in 8 years to $4.4 billion. Of course, with such growth comes added opportunity and challenges in the supply chain. Bob Ostryniec, Chief of Global Supply Chain, and Michael Jacobs, Chief Logistics Officer, will discuss GMCR's best-in-class logistics practices and how this journey has transformed not only the Company's supply chain, but has enabled it to deliver against its purpose of "creating the ultimate beverage experience in every life we touch from source to cup – transforming the way the world understands business."

See Page 2 for speaker bios.

Michael Jacobs

Chief Logistics Officer

Michael Jacobs has served as chief logistics officer of Green Mountain Coffee Roasters, Inc. (GMCR), since September 2012. In this role he is responsible for all aspects of Logistics including network design and strategy, distribution operations, domestic transportation, global importing and exporting, Customs compliance, supply chain planning, sales and operations planning and customer service. Under Jacobs's leadership, Logistics is a shared service that will work across all business units to drive best-in-class process for our customers, develop well integrated technology and ensure that all business units benefit from GMCR's scale.

Prior to joining GMCR, Jacobs was the senior vice president of Logistics for Toys"R"Us, Inc. During his 14 years at Toys R Us, Jacobs held progressively responsible positions in transportation, distribution and logistics strategy on a global basis. Jacobs began his career in finance with PEPSICO, Inc. He subsequently worked for May Department Stores as a group manager of Finance and for Melville Corporation as a director of Supply Chain.

Michael holds a BS in finance and an MBA in accounting from Manhattan College, as well as a Masters in Supply Chain Management from Penn State University.

Robert Ostryniec

Chief Product Supply Officer

Robert (Bob) P. Ostryniec joined Green Mountain Coffee Roasters, Inc. (GMCR) as the chief product supply officer in August 2013. He is responsible for global product supply including logistics, procurement and sourcing, as well as the efficiency, quality, safety and environmental management of the Company's manufacturing processes.

Ostryniec joined GMCR from H.J. Heinz Company, where he held progressively responsible positions in global supply chain management as senior vice president, global chief supply chain officer, and quality and chief risk officer. He was Chief Supply Chain Officer of North America from May 2005 to Jan 2010 and Group Vice President Consumer Products-Product Supply from July 2003 to April 2005. Prior to joining Heinz, Ostryniec spent more than 17 years with General Electric and Stanley Tools in various manufacturing, purchasing and supply chain roles.

Ostryniec holds a BS in finance from The Pennsylvania State University and an MBA from Shippensburg University.