CSCR
Center for Supply Chain Research

PENNSTATE 1855

Supply Chain Leaders Forum
Supply Chains and Big Data

Program Director: Mr. Eric Peters, President and CEO, FoodLink

March 12–14, 2013

Tuesday, March 12, 2013 – The Penn Stater Conference Center Hotel (Senate)

6:30pm - 8:00pm	Arrival, Early Registration, Welcoming Reception – Penn Stater Conference Center – Senate 1

Wednesday, March 13, 2013 – The Penn Stater Conference Center Hotel (Forum Room 109)

8:00am – 8:30am	Welcome/Program Introduction Dr. W. L. (Skip) Grenoble, Executive Director, CSCR

Theme: What is Big Data?

8:30am – 9:00 am	**Introduction** Mr. Eric Peters, President and CEO, FoodLink
9:15am – 10:30 am	**Keynote:** ***Thoughts on Logistics and Big Data in 2020*** Dr. Craig W. Thompson, Professor, University of Arkansas
10:45am – Noon	**Keynote:** ***Leveraging Downstream Data to Drive Supply Chain Collaboration*** Mr. Ron Volpe, Customer Vice President – Supply Chain Strategy & Customer Development, Kraft Foods North America
Noon - 1:00pm	**Lunch** – Penn Stater Conference Center – The Gardens

Theme: Big Data Challenges

1:00pm – 1:45pm	*Transportation & Business Intelligence; Powering Data-Driven Continuous Improvement* Dan Letscher, Supply Chain Mngr & TMS Project Mngr, Brenntag Matthew Menner, Senior Vice President, Strategy, Transplace
1:45pm – 2:30pm	*Smarter Supply Chain - The Role of Advanced Analytics in Optimizing Supply Chain and Managing Complexity* Steve Bayline, Sr. Manager: Smarter Supply Chain Analytics, IBM
2:45pm – 3:30pm	*Gaining Market Intelligence from Transactional Data* Jeff Metersky, VP, Sales, Inv & Oper Planning Practice, Chainalytics
3:45pm – 4:30pm	**Breakout Sessions with Speakers** (Rooms 104, 105, 109)
4:30pm – 5:00pm	**Day 1 Wrap-up** Program Director: Eric Peters
7:00pm - 9:00pm	**Reception and Group Dinner** Happy Valley Vineyard & Winery 567 S. Fox Pointe Drive State College, PA 16801 814-308-8756

Thursday, March 14, 2013 – The Penn Stater Conference Center Hotel (Forum Room 109)

Theme: Action Planning for Big Data Success

8:00am - 9:15am	**Feature Presentation (Case Study):** ***Big Data in the Fresh Produce Industry*** Jamie Strachan, CEO, Growers Express
9:30am -11:30am	***Industry Perspectives on Big Data*** (Rooms 104, 105, 106, 109)

Consumer Products/Food
Facilitators: Ron Volpe, Kraft
Dr. Chris Parker, PSU

Apparel/Other
Facilitators: David Kaduke, Limited Brands
Dr.Vidya Mani, PSU

High Tech/Computers
Facilitators: TBD
Dr. Saurabh Bansal, PSU

Chemical/Pharma/Process
Facilitators: Arun Giddu, VWR
Dr. Hui Zhao, PSU

11:30am – 12:00pm	***Program Summary: Key Take Aways*** Program Director: Eric Peters