

Supply Chain Leaders Forum
Supply Chains and Big Data

Program Director: Mr. Eric Peters, President and CEO, FoodLink
March 12–14, 2013

Tuesday, March 12, 2013

6:30pm - 8:00pm Arrival, Early Registration, Welcoming Reception –
Penn Stater Conference Center – Senate 1

Wednesday, March 13, 2013

8:00am – 8:30am Welcome/Program Introduction
Dr. W. L. (Skip) Grenoble, Executive Director, CSCR

Theme: What is Big Data?

8:30am – 9:00 am	Introduction Mr. Eric Peters, President and CEO, FoodLink
9:15am – 10:30 am	Keynote: <i>Thoughts on Logistics and Big Data in 2020</i> Dr. Craig W. Thompson, Professor, University of Arkansas
10:45am – Noon	Keynote: <i>Leveraging Downstream Data to Drive Supply Chain Collaboration</i> Mr. Ron Volpe, Kraft Foods North America
Noon - 1:00pm	Lunch – Penn Stater Conference Center – The Gardens

Theme: Big Data Challenges

1:00pm – 1:45pm	<i>Big Data and Transportation</i>	Transplace TBD
1:45pm – 2:30pm	<i>The Role of Advanced Analytics in Optimizing Supply Chain and Managing Complexity</i>	Steven Bayline, IBM
2:45pm – 3:30pm	<i>Gaining Market Intelligence from Transactional Data</i>	Jeff Metersky, Chainalytics
3:45pm – 4:30pm	Breakout Sessions with Speakers	
4:30pm – 5:00pm	Day 1 Wrap-up Program Director: Eric Peters	
7:00pm - 9:00pm	Reception and Group Dinner	

Thursday, March 14, 2013

Theme: Action Planning for Big Data Success

8:00am - 9:15am	Feature Presentation (Case Study): <i>Big Data in the Fresh Produce Supply Chain</i> Jamie Strachan, CEO, Growers Express	
9:30am - 11:30am	Industry Perspectives on Big Data	
	<u>Consumer Products/Food</u> Facilitators: Ron Volpe, Kraft Dr. Chris Parker, PSU	<u>Apparel/Other</u> Facilitators: David Kaduke, Limited Brands Dr. Vidya Mani, PSU
	<u>High Tech/Computers</u> Facilitators: TBD Dr. Saurabh Bansal, PSU	<u>Chemical/Pharma/Process</u> Facilitators: Arun Giddu, VWR Dr. Hui Zhao, PSU
11:30am – 12:00pm	Program Summary: Key Take Aways Program Director: Eric Peters	