



Connect your business
perspectives with
tomorrow's business leaders.

PENNSSTATE



SMEAL College of Business



“Learning firsthand from true business leaders and innovators has a real, positive impact on students and adds a new dimension to their education. This program is one more thing we’re doing at Smeal to offer our students a world-class education.”

**James B. Thomas
Dean, Smeal College of Business**



LEADERSHIP IN FOCUS: Executive Insights

“We take a lot of value away from programs where we get direct insight into the high levels of a company. This is a program that lets you see how decisions are made.”

Jenny Moerschbacher
Smeal MBA Student

Leadership in Focus: Executive Insights is our signature speaker series at the Smeal College of Business. The program brings high-profile business leaders to the college to connect with students, faculty, and administrators.

Executive Insights adds a new dimension to the Smeal educational experience, allowing undergraduate, MBA, and Ph.D. students to learn firsthand from business leaders and innovators.

As part of the program, guests are asked how they would like to spend their time at Smeal. We then build a personalized itinerary. For example, executives who represent the marketing field have met with students in the Penn State Marketing Association for lunch. Other guests have chosen to meet with their company's scholarship recipients and past interns. Executives are able to connect with students on a personal level in small groups, providing an opportunity to network with future business leaders.

During the signature part of the Executive Insights experience, guests join Dean James Thomas for an on-stage conversation in the Business Building's auditorium, during which Thomas poses questions submitted by students and faculty in the audience.

Sample Itinerary



The following is a sample itinerary for the Leadership in Focus: Executive Insights guests.

Day One

Afternoon Arrival

6:30 p.m. Dinner with Smeal students, faculty, and administrators

Day Two

8:30–9:30 a.m. Breakfast with a student organization

9:30–10:30 a.m. Meeting with a class

10:30–11:00 a.m. Meeting with faculty members

11:15 a.m.– 12:15 p.m. Executive Insight dean conversation

12:30–1:45 p.m. Lunch with interns and/or scholarship recipients

2:00–3:00 p.m. Meeting with student organization

3:00–3:45 p.m. Wrap-up with dean

Past Guests

A wide range of executives representing various industries have shared their experiences with our community as part of Executive Insights.



Joseph Amado

Vice President and Chief Information Officer, Philip Morris USA

Amado is credited with reshaping Philip Morris' information technology culture to bring the company's IT resources more in line with its business needs. He joined Philip Morris as a computer analyst and has also served as information technology director of operations. He is responsible for the management of all systems development and all of the company's IT assets.



James Clifton

Chairman and Chief Executive Officer, The Gallup Organization

In 1988, Clifton led the acquisition of The Gallup Organization, one of the world's largest think tanks and providers of public opinion polling and management consulting. Under Clifton's leadership, Gallup has enjoyed a tenfold increase in its billing volume and has expanded from a predominantly U.S.-based company to a global organization.



Frank Coonelly, '83

President, Pittsburgh Pirates

Coonelly leads the senior management group of the Pittsburgh Pirates, and is accountable for the organization's success both on and off the field. Prior to a career in Major League Baseball, he practiced law in Washington, D.C., where he represented Major League Baseball and several clubs as outside counsel.



Stuart Levenick

**Group President,
Caterpillar, Inc.**

Levenick's responsibilities at Caterpillar, Inc. include Global Mining, Heavy Construction and Mining Products, U.S. Operations, Latin America Marketing and Operations, and Global Marketing and Product Support divisions. He has a strong background in marketing and general management, as well as broad global experience in Japan, North America, Russia, and Southeast Asia.



Julie McHugh, '86

**Company Group Chairman
of Global Virology Business,
Johnson & Johnson**

A 20-year veteran of the pharmaceutical industry, McHugh joined Johnson & Johnson in 1999 with the acquisition of Centocor. She served as president of Centocor, where she provided leadership to that company's commercial operations and medical affairs functions, as well as many other critical business support and enabling functions.



Daniel Mead

**President, Verizon Services
Corporation**

Mead is president of Verizon Services Corp., a business group that manages finance operations, real estate, and supply chain services for all Verizon companies. He has a lead strategy role with an emphasis on transforming Verizon's operating structure and co-chairs Verizon's Corporate Responsibility and Workplace Culture Council, through which he leads a variety of "green" initiatives.

“At the end of the day, corporations are just people. And, for the most part, they are people who care and want to make a difference.”

Julie McHugh



Dennis M. Nally

Chairman and Senior Partner, PricewaterhouseCoopers

Nally has extensive experience serving large multinational clients in a variety of industries, principally focusing on the technology market, including computers and life sciences. He is a frequent speaker and guest lecturer on issues affecting the accounting profession and the US capital markets.



Robert Pasterick

Vice President and Chief Financial Officer, Boeing Commercial Airplanes

Pasterick is responsible for the overall financial management of the Boeing Company's jetliner manufacturing group. Previously, he served as Commercial Airplanes vice president and controller. He also has served as vice president of Financial Planning and Analysis for The Boeing Company.



Karen Peetz, '77

Senior Executive Vice President, The Bank of New York Mellon

Peetz was named senior executive vice president at The Bank of New York Mellon in 2006. She is responsible for Global Issuer, Treasury, Broker-Dealer, and Alternative Investment Services, which represent more than a third of the company's revenue and serve clients worldwide encompassing 10,000 employees located in 76 cities.

“Great entrepreneurs have tremendous energy and passion and they are able to sweep others up in that dream.”

Stephen Sheetz



Karen Quintos

Vice President of Americas Marketing, Dell

Quintos manages Dell Americas' operations at the Americas call centers, establishes the strategy for future sites, and supports the launch of new facilities. She is a member of the Dell Foundation and an Executive Board Member of the Women's Networking group.



Andrew Seck

Manager of Business Planning and Support and Vice President for Corporate Affairs, Shell Exploration and Production

Seck's team of planners and economists at Shell have the responsibility for developing the annual business plan for Exploration and Production in Argentina, Brazil, Canada, the United States, and Venezuela; strategic cost leadership; capital approvals and allocation; and strategy and management support.



Stephen Sheetz, '69

Chair, Sheetz, Inc.

Sheetz, Inc. is one of the largest family owned and operated convenience store chains in the country. Sheetz currently operates 337 stores in six states and employs more than 11,000 people. With 2006 revenues exceeding \$3.5 billion, the chain ranks No. 79 on the 2006 Forbes list of top private U.S. companies.



“From a project perspective, delivery perspective, value to the business—it’s the people that make it happen.”

Joseph Amado



Edward Stack

Chairman and CEO, Dick's Sporting Goods

Stack is chairman and CEO of Dick's Sporting Goods, the largest sporting goods retailer in the country. Today, Dick's Sporting Goods operates 385 stores in 39 states with more than 27,000 employees. Stack is a member of the National Sporting Goods Hall of Fame, and was named the inaugural “Sports Executive Visionary of the Year” by Sports Style magazine.



James Stengel, '83 M.B.A.

Global Marketing Officer, Procter & Gamble

Stengel has worked for Procter & Gamble since 1983. He was the general manager of Procter & Gamble in Europe and vice president of global baby care. *Advertising Age* named him the number one “Power Player” in marketing in 2003, 2004, 2006, and 2007.



James Turley

Chairman and Chief Executive Officer, Ernst & Young

Based in New York and London, Turley serves as senior advisory partner for many of Ernst & Young's largest global clients. As chairman, Turley sets a clear and strong tone from the top, focused on quality, integrity, and professionalism.



Vast Resources. Personal Focus.

To learn more about the Leadership in Focus:
Executive Insights speaker series, please contact:

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